

# OUR VISION – WHAT WE WANT TO ACHIEVE

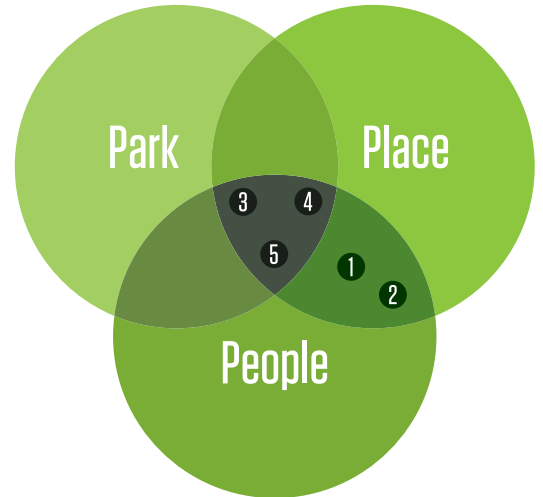
## MISSION

- 3.1** London Legacy Development Corporation’s mission is to use the once-in-a-lifetime opportunity of the London 2012 Games and the creation of Queen Elizabeth Olympic Park to develop a dynamic new heart for east London, creating opportunities for local people and driving innovation and growth in London and the UK.

## PURPOSE

- 3.2** The Legacy Corporation’s purpose is to focus on three areas:

- **PARK:** a successful and accessible Park with world-class sporting venues offering leisure space for local people, arenas for thrilling sport, enticing visitor entertainment and a busy programme of sporting, cultural and community events to attract visitors.
- **PLACE:** a new heart for east London, securing investment from across London and beyond, attracting and nurturing talent to create, design and make world-beating 21st-century goods and services, and becoming a place where local residents and new arrivals choose to live, work and enjoy themselves, and where businesses choose to locate and invest.
- **PEOPLE:** opportunities and transformational change for local people, opening up access to education and jobs, connecting communities and promoting convergence – bridging this gap between east London and the rest of the capital.



**Objective 1** Increase the prosperity of east London through growth in business and quality jobs, with an emphasis on cultural and creative sectors, promotion as a visitor and tourist destination, and high-quality lifelong learning opportunities.

**Objective 2** Establish and maintain locally distinctive neighbourhoods which meet housing needs, while providing excellent and easily accessible social infrastructure.

**Objective 3** Create a high-quality built and natural environment that integrates new development with waterways, green space and the historic environment.

**Objective 4** Secure the infrastructure required to support growth and convergence.

**Objective 5** Deliver a sustainable and healthy place to live and work.

## PRIORITY THEMES

### 3.3

Our vision is supported by priority themes that run through all of the Legacy Corporation's activity, including its Local Plan:

- promoting convergence, employment and community participation
- championing equalities and inclusion
- ensuring high-quality design
- ensuring environmental sustainability.

## The Legacy Corporation area in 2031

### VISION

By 2031, the Legacy Corporation area will have become an established location for working, living, leisure and culture. Based upon locally distinctive urban districts, linked by green spaces and waterways, with Queen Elizabeth Olympic Park and its world-class sports venues as a centrepiece, the benefits of sustained investment and renewal radiate well beyond the area, blurring boundaries to create a new heart for east London.

Stratford has become a Metropolitan Centre with an international role, a home or focus for international businesses served by international trains and quick links to airports, with universities and cultural institutions alongside the commercial, retail and sporting centres. Universities have established a reputation for undergraduate and postgraduate education with associated research and development activity, and businesses are an important part of the local economy, particularly around Stratford Waterfront and Pudding Mill.

Here East is a technology- and media-focused hub which, together with the rest of Hackney Wick, provides space for creative and productive businesses, complementing the established clusters of artists and makers.

In addition to being a location where thousands of people live, work and relax, Queen Elizabeth Olympic Park is recognised as one of London's unmissable attractions for

visitors, and as a global centre for cultural and sporting excellence.

A District Centre at Bromley-by-Bow, the Neighbourhood Centre at Hackney Wick and the Local Centres at Pudding Mill and East Village provide a focus for local shops, services and community activities, surrounded by thousands of well designed new homes, including family and affordable homes, to create a network of distinctive and mixed urban districts. Accessible and well maintained local footpaths, cycleways and roads tie these urban districts together, and into their wider surroundings, making it easy to access the public transport hubs at Stratford, Hackney Wick and Bromley-by-Bow. The networks of parks, local routes, community sports facilities, schools and other community facilities make this a healthy place to live and work.

The design of buildings respects the character of the area and these have become examples of high-quality design. District heating and cooling networks, the bio-diverse landscapes and waterways, and trees and general urban greening complete the picture of a sustainable and comfortable place to live and to work. The Legacy Corporation area has become somewhere that people aspire to work and live, a unique and exemplary place that has set the standard for London as a whole as it continues to change and grow.



3.4

The vision for the Legacy Corporation area, set out on the previous page, draws on its corporate vision and sketches a picture of the area at the end of the Plan period in 2031. As a Development Corporation, its planning powers are one set of tools for achieving the regeneration and legacy benefits that the organisation has been created to realise. The five objectives translate the corporate vision into the aspects that its planning powers can be used to achieve. These set the policy themes that are relevant to the circumstances of the area and the benefits that achieving these can bring for the surrounding areas of east London.

## THE STRATEGIC CONTEXT

### 3.5

The Mayor has set out his strategic objectives for the Legacy Corporation and for this Local Plan within his London Plan, specifically within London Plan Policy 2.4 – The 2012 Games and their Legacy. Policy 2.4 A says:

*“The Mayor will work with and through the London Legacy Development Corporation to promote and deliver physical, social, economic and environmental regeneration of Queen Elizabeth Olympic Park and its surrounding area, in particular by maximising the legacy of the 2012 Olympic and Paralympic Games, by securing high-quality sustainable development and investment, ensuring long-term success of the facilities and assets within its direct control and supporting and promoting the aim of convergence and will seek to close the deprivation gap between the Olympic host boroughs and the rest of London. This will be London’s single most important regeneration project for the next 25 years. It will sustain existing stable communities and promote local economic investment to create job opportunities (especially for young people), driven by community engagement.”*

### 3.6

The economic and cultural importance of Queen Elizabeth Olympic Park and also that of the Lee Valley Regional Park and their visitor, sporting and wider cultural attractions is also underlined in London Plan Policy 4.5 London’s Visitor Infrastructure and its accompanying Map 4.2. This specifically identifies both as Strategic Cultural Areas and seeks to promote, enhance and protect their special characteristics.

## SUSTAINABLE DEVELOPMENT

### Policy SD.1: Sustainable development

#### POLICY

When considering development proposals, the Legacy Corporation will take a positive approach that reflects the presumption in favour of sustainable development contained in the National Planning Policy Framework (NPPF). It will always work proactively with applicants jointly to find solutions which mean that proposals can be approved wherever possible, and to secure development that improves the economic, social and environmental conditions in the area.

Planning applications that accord with the policies in this Local Plan, the London Plan (and, where relevant, with policies in neighbourhood plans) will be approved without delay, unless material considerations indicate otherwise.

Where there are no policies relevant to the application or relevant policies are out of date at the time of making the decision, then permission will be granted unless material considerations indicate otherwise – taking into account whether:

- Any adverse impacts of granting permission would significantly and demonstrably outweigh the benefits, when assessed against the policies in the NPPF taken as a whole; or
- Specific policies in the NPPF indicate that development should be restricted.

## 3.7

The United Nations World Commission on Environment and Development (WCED) in its 1987 report 'Our Common Future' defines sustainable development as "development that meets the needs of the present without compromising the ability of future generations to meet their own needs". Achieving sustainable development in the Legacy Corporation area means securing development that complies with the relevant policies set out in this Local Plan as a whole. As set out in paragraph 7 of the National Planning Policy Framework, there are three dimensions to sustainable development that give rise to the need for the planning system to perform a number of roles – economic, social and environmental – and "these roles should not be taken in isolation, because they are mutually dependent". Paragraph 9 of the NPPF provides that pursuing sustainable development involves seeking positive improvements in the quality of the built, natural and historic environment, as well as in people's quality of life, including (but not limited to):

- making it easier for jobs to be created in cities and towns
- moving from a net loss of bio-diversity to achieving net gains for nature
- replacing poor design with better design
- improving the conditions in which people live, work, travel and take leisure, and
- widening the choice of high-quality homes.

## 3.8

The NPPF provides that plans and decisions need to take local circumstances into account, so that they respond to the different opportunities for achieving sustainable development in different areas. The planning system should play an active role in guiding development to sustainable solutions. In relation to making planning decisions for new development in the Legacy Corporation's area, understanding the strategy for sustainable development and the elements that need to be implemented to achieve it will mean, for each development proposal in question, taking and applying the policies in this Local Plan as a whole.

## MONITORING AND REVIEW OF THE LOCAL PLAN

## 3.9

To help us understand how well we are managing to achieve the objectives that are set out in this Local Plan, the Legacy Corporation will monitor a set of indicators. Where the objectives are not being met, this may then trigger a review of part or all of the Local Plan. Section 14 of the Local Plan, 'Delivery and Implementation', includes a table that sets out the performance indicators against which the objectives in the Local Plan will be monitored.

