QUEEN ELIZABETH OLYMPIC PARK
OUTDOOR EVENTS AND LOCATIONS

NO ORDINARY PARK
Your guide to outdoor event spaces and locations for concerts, festivals, sports, challenges, filming, photography, community events and more.
The Park is a sensational destination for organisers and audiences of events of all types and scales. Since opening the north of the Park in 2013 and the south of the Park in 2014, we’ve hosted music festivals, concerts, sporting events, charity challenges, corporate away days, community celebrations, markets and more.

With its excellent transport connections and prime location in the heart of a vibrant and growing community, the Park is an easily accessible space in a thriving part of east London. The Park boasts a selection of spectacular outdoor licensed locations and a stunning backdrop of iconic venues and London landmarks.

THE GREAT OUTDOORS

Grab your chance to make use of London’s most spectacular new public space by making the Park your next event venue.

PAST EVENTS INCLUDE


PAST PROMOTERS INCLUDE

The north of the Park: green fields and open spaces

A wide open green space on the banks of the River Lea is home to our two northern event lawns, framed by the Copper Box Arena, Here East, and Lee Valley VeloPark. Hopkins’ Field is large and flat – perfect for concerts, runs and event villages. At the edges it tapers into species-rich meadow, landscaped banks, and a small paddlesports hub. Alfred’s Meadow is a natural amphitheatre in a secluded, tranquil setting. With a backdrop of the river, wetlands and waterglades, Olympic Rings, iconic venues, and a sunset behind the London skyline, the north of the Park really is the Great Outdoors.

HOPKINS’ FIELD
Location: North West Lawns
Dimensions and utilities:
• Approx 15,000 m²
• Licensed capacity to 30,000
• Open green field space
• Major events, festivals, concerts, sports, fetes
• Species-rich meadow and ornamental gardens
• Riverside location with jetty
• Proximity to Lee Valley VeloPark, Here East, Hackney Wick, East Village, Westfield Stratford City
• Views of all iconic 2012 venues
• Excellent transport: Stratford Regional and Stratford International stations, including mainline, overground, Underground and buses.

ALFRED’S MEADOW
Location: North East Lawn
Dimensions and utilities:
• 5000 m²
• 1500 capacity
• Secluded riverside garden and amphitheatre
• Corporate and community events, private parties, garden parties, summer balls
• A tranquil and attractive setting with dramatic sunsets, amazing views.
The south of the Park: iconic outdoor event locations

VINCI Stadium, operator of a network of venues including the Stade de France, has been appointed to manage the former Olympic Stadium at Queen Elizabeth Olympic Park and the photogenic South Park Lawn and Stratford Waterfront. The backdrop of the Stadium and London Aquatics Centre and proximity to Stratford stations make these the ideal venue for musical, mass participation and corporate events.

**SOUTH LAWN**
Dimensions and utilities:
- Approx 25,000m²
- Approx 20,000 capacity
- Backdrop of the Stadium and London Aquatics Centre and ArcelorMittal Orbit
- Proximity to Stratford stations
- Concerts, sports, mass participation, corporate events.

**STRATFORD WATERFRONT**
Dimensions and utilities:
- 20,000m²
- 20,000 capacity
- Hard standing tarmac with perimeter fence and vehicle access gate
- On the main entry route to the park with excellent footfall and visibility
- Markets, fairs, corporate, brand experiential and launches.
Mandeville Place and beyond

At the heart of the Park, next to the Stadium, with an elevated view across the entire Park and London skyline, Mandeville Place is a vast thoroughfare, with interesting planting and bags of room. It looks over Carpenters Lock, an amphitheatre straddling old Park and London skyline, Mandeville Place is a vast thoroughfare, with interesting

Dimensions and utilities:
• 5000+ m²
• 3000 capacity
• High footfall, or available for exclusive hire
• At the heart of the Park next to the Stadium, with an elevated view across the entire Park and London skyline
• Large hard-standing area with planted beds
• Paralympic Legacy area.

CONTACT US

Outdoor events
For all enquiries for outdoor events, please contact the Events Team on 0203 288 1800 or events@londonlegacy.co.uk - or download an application form from queenelizabetholympicpark.co.uk/work-with-us/stage-an-event

CONTACT US

Filming and photography
The Park is a sensational backdrop, with all manner of locations available, including the iconic former Olympic and Paralympic venues (interior and exterior), waterways, open parkland, kids play areas, ornamental gardens in various styles, wetlands, derelict spaces, highways, and a multi-storey car park.

For permission to film or to see the rate card, please email film@queenelizabetholympicpark.co.uk or call +44 (0)20 3288 8991

All filming and photographic enquiries will be dealt with on an individual basis and require at least 10 working days notice. While we will endeavour to accommodate as many requests as possible, approval of filming and photography enquiries is subject to the Park’s existing events schedule.

Note: News crews wishing to film at the Park will need to apply for a news filming permit by emailing press@queenelizabetholympicpark.co.uk or call +44 (0)20 3734 9010

OTHER LOCATIONS TO EXPLORE

• Busy bridges and plazas
• Fountains and play areas
• The Great British Gardens
• Tree-lined promenade
• Riverside gardens
• Outdoor Theatre and Music Rooms.

MANDEVILLE PLACE

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Lee Valley VeloPark (for 20 to 6,700 people). Lee Valley VeloPark is the new home of West Ham United FC, as well as a major live music venue. It will be open all year round for visitor tours, arts and cultural events, conferences and other sporting activities. To enquire about bookings please contact Natasha Banks Velo-Corporate@leevalleypark.org.uk

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