



QUEEN ELIZABETH OLYMPIC PARK

Press Pack

2026



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THE PARK

Queen Elizabeth Olympic Park is east London's destination where culture, creativity and community converge.

Built on the legacy of the London 2012 Olympic and Paralympic Games, the Park is an open and accessible place where people live, work, study and visit - bringing new homes, jobs and opportunities while driving long-term growth and investment across east London, the capital and the UK.

Across 560 acres, mixed-use neighbourhoods, world-class cultural, sporting and entertainment venues, leading education and research institutions and a food and drink scene are connected by expansive parklands, waterways and rich biodiversity.

At its heart is a collaborative network anchored by innovation leaders and [East Bank](#), the Park's world-class education and cultural quarter. Together, these institutions create opportunities for entrepreneurs, researchers, creatives and local communities to connect, collaborate and develop new ideas.





London Legacy Development Corporation (LLDC) is responsible for the development of Queen Elizabeth Olympic Park, ensuring the legacy of the London 2012 Games continues to deliver long-term benefits for east London and beyond.

The Park stands as a living legacy of what can be achieved through sustained investment, strong place leadership and partnership. It has become a significant economic hub for east London, creating opportunities for growth, innovation and impact.

As a Mayoral Development Corporation, LLDC is accountable to Londoners through the Mayor of London and collaborates with a wide network of partners including the Greater London Authority, central government, the four neighbouring Growth Boroughs, local communities and organisations, businesses and regeneration agencies and national and international sporting, cultural and leisure organisations.

The International Olympic Committee sees London's regeneration commitments as a blueprint for other cities to follow.



THE PARK'S EVOLUTION TO DATE

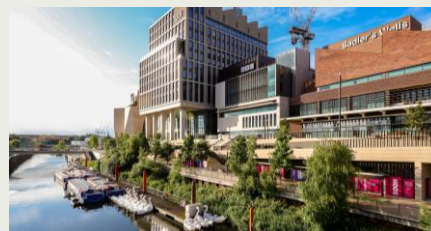


2005

London wins the bid for the 2012 Games

2008

Regeneration begins



2026



2012

London 2012 Olympic and Paralympic Games



2013

The North park re-opened to the public following the Games



THE PARK'S EVOLUTION TO DATE



2014

South Park, London Aquatics Centre, Lee Valley VeloPark and ArcelorMittal Orbit reopen to the public



2015-16

Here East opens and London Stadium reopens as home to West Ham



2018

First phase of first neighbourhood, Chobham Manor, completes

The Park's 'East Ed' learning programme launches



THE PARK'S EVOLUTION TO DATE



2019

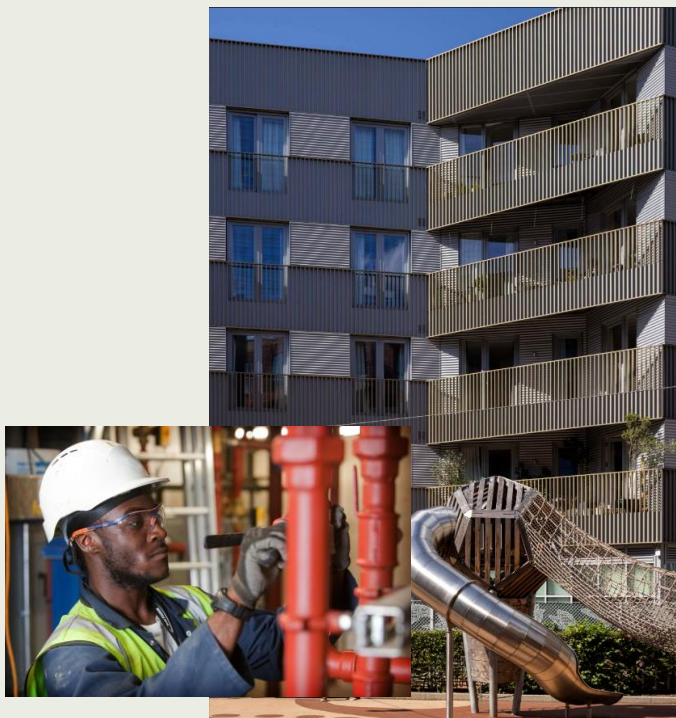
Breaking ground at East Bank



2021

Good Growth Hub and Build East open – offering training, skills and employment opportunities

East Wick Phase 1 completes – delivering 302 homes



2022

Tenth anniversary of the 2012 Games



ABBA Voyage opens at ABBA Arena



All phases of Chobham Manor complete – delivering 880 homes, 10 retail units, a nursery and community centre



THE PARK'S EVOLUTION TO DATE



2023

London College of Fashion,
UAL & UCL East opens



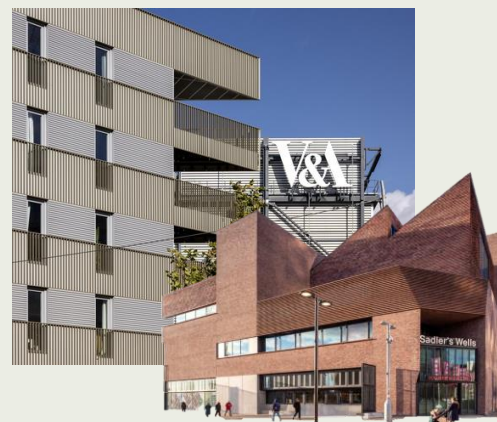
2024

Planning powers return to
the four neighbouring
Growth Boroughs



2025

Sadler's Wells East and V&A
East Storehouse open.



A new phase of the legacy
begins - the Park launches
Framework for Inclusive Growth



2026

V&A East Museum opens with
inaugural exhibition – The Music
is Black: A British Story

East Bank launches 'The Music is
Black Festival' - a celebration of
sound, culture and community
across an eight-month series of
events including four weekends
of live music

East Wick Phase 2 completes –
delivering 210 homes



KEY HIGHLIGHTS



560 acres with **102 hectares** of parklands and **6.5km** of waterways

£230 million of on-site visitor spend per year is generated from sport and culture on the Park

9,000+ young people have engaged with East Ed's East Careers Week and East Summer School since 2019, gaining insights into Park-related careers

Supported delivery of **13,000 homes** since 2012

20 million visits a year

4 schools and 10 universities located on the Park

£3.5bn GVA generated within the Legacy Area to date, supporting **£1.8bn GVA** in the four Growth Boroughs

Green Flag Award status for 13th time

38,000 jobs generated within the Legacy Area to date, and a further **17,700 jobs** across the Growth boroughs

Over **1,000 major events** held on the Park since 2012

AN INCLUSIVE INNOVATION DISTRICT

Queen Elizabeth Olympic Park was formally recognised as one of three Innovation Districts in the [2025 London Growth Plan](#).

Powered by world-class universities, global institutions, innovation leaders, entrepreneurs and local communities, it is a hub for testing, investing and scaling innovations. The District is home to:

- [Here East](#), a 1.2m sq ft innovation hub with [Plexal](#), a business incubator supporting more than 800 innovators, which together form the UK's largest innovation campus
- 10 universities and four schools, amassing more than 14,000 students
- The Park's education and cultural quarter, [East Bank](#)

Through cross-sector partnerships with boroughs, businesses and civic institutions, it supports London's leadership in urban development.

Initiatives include:

- [Future Industries Demonstrator \(FID\)](#) – a £1.47m UK Shared Prosperity Funded programme to support innovative local businesses that develop solutions to address climate resilience, health, inclusive economies and urban living
- The Frontier Technology Adoption Lab – where health, environment, culture, data and the economy are treated as an interconnected system.



EAST BANK: A WORLD-CLASS CULTURAL QUARTER



East Bank is the UK's newest cultural and education quarter at the heart of Queen Elizabeth Olympic Park and represents the largest-ever cultural investment by the Mayor of London.

It is a unique collaboration between world-leading institutions [BBC Music Studios](#), [London College of Fashion \(UAL\)](#), [UCL East](#), [Sadler's Wells East](#) and [V&A East Museum and Storehouse](#), alongside the communities of the four neighbouring Growth Boroughs.

Together, they are creating a powerhouse of culture, education, innovation and research which is shaped by east London's rich cultural diversity and will drive opportunities for local communities

It's a place where bold ideas come to life and where everyone who visits, lives and works in east London is invited to take part.

East Bank will bring more than 10,000 students to the Park, attract 1.5 million additional visitors each year and generate 2,500 jobs, contributing £1.5 billion to the UK economy.

East Bank partners came together in Summer '26 for The Music is Black Festival. An eight-month programme of music, exhibitions, talks, screenings and dance exploring the impact of Black British music taking inspiration from V&A East Museums first exhibition of the same title. Across four co-curated summer weekends, almost 35,000 people visited the Park, demonstrating the appetite for accessible, high-quality cultural experiences in public spaces.



EDUCATION, LEARNING AND SKILLS

The Park is a recognised hub for inclusive economic growth. Our pioneering initiatives such as the Good Growth Hub, Build East and East Ed connect local talent to career opportunities in some of London's highest growth sectors.

By focusing on developing skills for the construction and built environment sector, the green economy, and the creative and technology industries we are preparing talent for some of the most exciting jobs both locally and globally.

[East Ed](#) brings together world-class cultural, creative and education organisations to support teachers, inspire young people and open pathways into creativity and future careers.

- Since 2018, East Ed's flagship programme, [East Summer School](#), has engaged with over 2,266 young people through approximately 200 courses, giving them real-world exposure to skills, careers and networks beyond the traditional classroom.
- Since 2021, over 3,000 young people (aged 18-30) have received employer-led skills development training to date through [Good Growth Hub](#)
- Over 3,000 residents have received training at [Build East](#), a green construction skills centre, with over 1,100 starting work or self-employment in the construction industry



OUR NEIGHBOURHOODS



Creating successful, sustainable neighbourhoods is about much more than delivering homes.

On LLDC-owned land, we will deliver c.6,000 homes across five new neighbourhoods, with a minimum target of 35% affordable housing. To date, almost 1,392 homes have been delivered, 35% affordable, with family homes making up 62% of completed homes.

These neighbourhoods are being developed alongside schools, transport connections, healthcare facilities, community spaces, cultural institutions and extensive green and blue spaces that support healthy, connected communities.

Our [2025 Design Quality Policy](#) sets out our commitment to high-quality, inclusive and sustainable design while our [2025 Inclusive Design Standards](#), informed by the independent Built Environment Access Panel, set out best practice for creating accessible, people-centred buildings and spaces.

102 hectares of open space, including 6.5km of restored waterways and thirty acres of woodland and inclusive play space, make it the largest new urban park in the UK for over a century where people and nature thrive side-by-side.

More than six miles of rivers and canals that visitors can explore on foot, canoe, paddleboard or guided boat tour, provide opportunities for recreation, play and connection with nature.

The Park is also a growing habitat for wildlife. Our [2025-2035 Biodiversity Action Plan](#) sets out how LLDC will protect and enhance biodiversity, with the Park now home to rare species including three newly discovered bee species.

Our [Climate Action Strategy](#) supports the long-term resilience of the Park and its neighbourhoods, helping create a healthier and more liveable environment for local communities.

ARCHITECTURE AND ART



Queen Elizabeth Olympic Park brings together award-winning architecture, design and public art, from its internationally recognised Olympic and Paralympic venues to new cultural, residential and community spaces.

Iconic venues including London Stadium by Populous, London Aquatics Centre by Zaha Hadid Architects and the ArcelorMittal Orbit by Sir Anish Kapoor with Cecil Balmond have shaped the Park's skyline and identity.

They sit alongside distinctive new developments across East Bank by leading architecture practices including Allies and Morrison, O'Donnell + Tuomey Architects and Stanton Williams.

The Park is also home to a diverse collection of [artworks, sculptures and installations](#) that celebrate local history and communities, making high-quality art accessible to everyone.

[The Line](#) is a free public art walk between Queen Elizabeth Olympic Park and The O2, following the waterways and the Greenwich Meridian. Its evolving programme of art installations, projects and events brings together art, nature and heritage.

The Park also offers four trail guides, including Art in the Park, which takes visitors on a journey through the Park's public art installations.



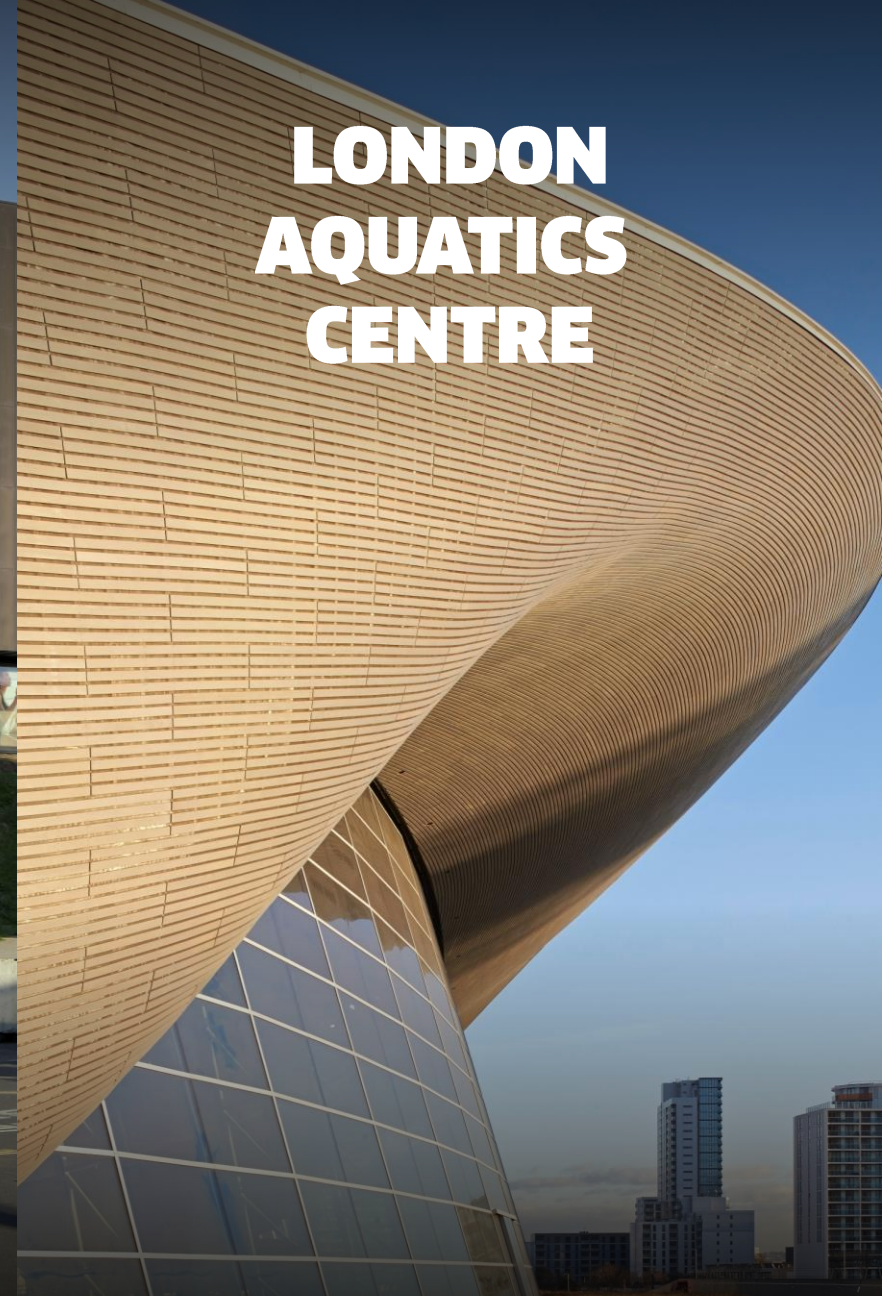
LONDON STADIUM



COPPER BOX ARENA



LONDON AQUATICS CENTRE



7 PERMANENT VENUES

Former venues for the 2012 Games now provide world-class spaces for sport, entertainment and innovation, attracting audiences, talent and investment from around the world.

HERE EAST



LEE VALLEY VELOPARK



LEE VALLEY HOCKEY AND TENNIS CENTRE



ARCELOR MITTAL ORBIT



ABBA ARENA



ABBA Voyage is staged in a £50 million purpose-built state-of-the-art arena at Pudding Mill, seating approximately 3,000 people.

It has been a huge success story for east London with over 3 million visitors so far, helping boost the capital's economy by £1.5bn.

ABBA Voyage participates in the Park's inclusive talent programmes and supports East Autumn School, a free week-long programme that connects young people from across east London with inspiring pathways into creative, digital and future-focused industries.



3 MILLS STUDIOS

3 Mills Studios, the former rehearsing space for 2012 Opening and Closing Ceremonies, is London's largest film and television studio. It is located within London's oldest surviving industrial centre, adjacent to Queen Elizabeth Olympic Park.

The studio has:

- Nine filming stages and over 75,000 sq ft of production space
- Ten theatre rehearsal spaces
- £6m renovation delivered over 10,000 sq ft of new creative workspace

It supports a wide range of activity across television, film, theatre, music and advertising. It has also hosted rehearsals for major West End productions including Matilda, Moulin Rouge, My Neighbour Totoro, Stranger Things: The First Shadow and Starlight Express.



FOOD AND BEVERAGE

The Park is home to a variety of food and beverage venues, here is a selection of what you will find:



Ginger and Mint

Located along the River Lea, the newly opened cafe serves healthy dishes, as well as a range of hot drinks, shakes, and smoothies.



Chilli Padi

Bringing the vibrant flavours of Malaysia to Stratford Waterfront.



Tsujiri

The world-renowned Japanese tea brand has opened on the Park, offering a modern take on traditional tea culture – a must-visit for matcha fans.



Draughts

London's favourite board-game spot with over 1,000 games plus food and drinks sits just beneath East Bank institutions at Stratford Waterfront.

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Riverside East

Located beside the iconic ArcelorMittal Orbit, Riverside East is a place for a post-run refuel or casual spot to catch up with friends, hosting screenings, weekly DJ sets and markets throughout the year.



Barge East

This floating restaurant offers a memorable riverside dining experience with seasonal menus made from sustainably sourced and homegrown ingredients.



Hackney Bridge Food Market

Located on the edge of the Park, Hackney Bridge offers food stalls serving flavours from around the world.



Timber Lodge Cafe

Next to Tumbling Bay adventure playground in the north of the Park, this family-friendly café serves everything from hot drinks to pizza.

FOOD AND BEVERAGE

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Cafe Jikoni

Located inside V&A East Museum, the space takes its inspiration from immigrant food traditions, celebrating shared flavours from South Asia, the Far East, the Middle East, East Africa and Britain.



Park Kitchen & Bar

Situated at the heart of Sadler's Wells East, it's a perfect destination for drinks and food – and every purchase you make supports the work Sadler's Wells East does with dance artists and communities.



Here East Canalside

Here East Canalside offers a range of food and beverage options including [Four Quarters](#), [Gotto Trattoria](#), [The Lock Inn](#) and [Randy's Wing Bar](#).



BADU Café

A community organisation rooted in east London, BADU Café is a hub for local culture and events, from poetry readings to board-game nights and supper clubs.



FURTHER INFORMATION

For more information about the Park, venues, visitor attractions or to request hi-res images or quotes, please contact the press office via press@queenelizabetholympicpark.co.uk or +44 (0) 203 734 9010.

The press office can facilitate interviews and provide spokespeople on priority areas including inclusive growth; regeneration and development; skills and talent; as well as the legacy of the London 2012 Games, events and sport, tourism, cultural quarters, jobs, community engagement and more.