



Guidelines for Filming and Photography

Queen Elizabeth Olympic Park

1. General Guidance for Filming and Photography at Queen Elizabeth Olympic Park

1.1 Introduction

The purpose of this document is to act as a guide for those undertaking filming, photography, and unit base parking in Queen Elizabeth Olympic Park (QEOP).

Any further advice can be provided by contacting the LLDC Events and Filming Team referred to in this document as the Film Team

1.2 About Queen Elizabeth Olympic Park:

QEOP is one of the most talked-about areas of London – and the largest new urban park to be built in the UK for over 100 years. As a living legacy of the London 2012 Olympic and Paralympic Games, seen by billions all around the world as part of one of the most successful Games of recent years, the Park is transforming east London into one of the capital's most vibrant hotspots.

The London Legacy Development Corporation (LLDC) is the mayoral development corporation responsible for the long-term planning, development, management and maintenance of QEOP and its facilities after the London 2012 Games. We are the organization responsible for managing the booking process for filming, photography, and unit base parking in the park.

Filming, photography, and unit base parking will be permitted in the park where possible, however all enquiries need to be considered in relation to scheduled events, maintenance works, transformation projects and day-to-day operation of the park.

This guide covers the **outdoor areas** of the park only. These can be broken down into the North Park, South Park and roads managed by LLDC:

- North Park refers to spaces north and west of Westfield Avenue/Waterden Road.
- South Park refers to spaces south of Westfield Avenue/Waterden Road.
- Roads managed by LLDC are Waterden Road, Clarnico Lane, Northwall Road, South Loop Road and Carpenter's Road north of the railway line.

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The Park is a constantly evolving landscape with several development plots at various stages of construction. This means that we have several enclosed outdoor spaces that may be suitable for **unit base parking**.

All the **indoor venues** within the park are managed or owned by separate operators. Enquiries received directly by the LLDC will be passed on to the relevant venue, or a full list of contact details can be found at the end of this document. The Park venues are:

- ArcelorMittal Orbit
- Copper Box Arena
- Here East
- Lee Valley VeloPark
- Lee Valley Hockey and Tennis Centre
- London Aquatics Centre
- London College of Fashion (UAL)
- Riverside East
- Sadler's Wells East
- The London Stadium at QEOP
- The waterways – the team will advise which are managed by LLDC or Canal & River Trust

- Timber Lodge
- University College of London East (UCLE)
- The closest indoor studio spaces are:
 - 3 Mills Studios
 - LMA Studios

1.3 Filming, photography, news, and current affairs:

The term 'filming' refers to all forms of moving image production. This includes feature films, television, commercials, music videos, drama documentaries, corporate productions, video, and interactive media.

The term 'photography' refers to all forms of still, digital and photo imaging. This includes advertising, editorials, fashion, and corporate photography.

For avoidance of doubt, material intended for **news** should be discussed in the first instance with LLDC's Press Office contactable at press@londonlegacy.co.uk.

1.4 London Legacy Development Corporation's policy on Filming and Photography

All requests to film will be assessed, considering existing scheduled events, planned maintenance work, transformation projects, potential security risks, political sensitivities, and day-to-day operation of the park.

Additional information:

- **Borough Boundaries:** QEOP sits across four different London boroughs and therefore has its own set of byelaws, which can be found here: <https://www.queenelizabetholympicpark.co.uk/park-byelaws>.
- **Code of Practice:** Filmmakers will be asked to agree to abide by this and any other relevant statutory legislation relating to filming, in addition to the professional standards of filming described in the **Location Filming in London Code of Practice**. This can be found on-line at Film London's website http://filmlondon.org.uk/filming_in_london/code.
 - Filming that the LLDC finds to be of a blasphemous, salacious, or derogatory nature may not be permitted.
 - Filmmakers must consider any specific measures in their risk assessment when operating in or around park playgrounds or play areas. NB: The LLDC apply restrictions around the use of these areas, including the times at which shoots can take place.
- **Drone filming:** The LLDC does permit professional drone filming. Drones are remote controlled airplanes, helicopters or flying models often fitted with a camera. Only commercial drone activity is permitted, and general recreational use of drones and remote-controlled flying models is prohibited in any area of the park.
 - The LLDC reserves the right to refuse permission for individuals or organisations to operate unmanned aerial vehicles (drones) over its land and retains the right to withdraw any granted consent if it determines that pre-authorisation conditions are no longer being met or if the risk associated with continuing the activity becomes unacceptable to LLDC or its stakeholders.
 - Drone film makers will be expected to provide evidence of:
 - For sub 250g drones:

- Operator ID
 - Flight plans (including TOALS)
 - Please note you will need written consent from Network Rail if flying near railway tracks and Canal & River Trust if flying over canals / towpaths.
 - Public Liability Insurance Certificate (must be a minimum of £5 million)
 - Risk Assessments & Method Statements, outlining the schedule and shots you will be taking, potential risks, and control measures to mitigate these.
- In addition to the above, drones 250g + also require:
 - Flyer ID
 - CAA Order Document
- Please note that there is a longer application processing time required for any drone related enquiries. Further guidance of drone filming can be found on the CAA website: <https://www.caa.co.uk/drones/rules-and-categories-of-drone-flying/introduction-to-drone-flying-and-the-uk-rules/>
- **Low-budget, amateur and student photographers/filmmakers:** LLDC supports using the Park for private portfolio, educational coursework or other non-commercial use and will offer the park free of charge or at a reduced rate for these purposes.
 - The 'How to Film' process still needs to be followed, and students must produce a letter on headed paper from their educational establishment confirming their student status.
 - Method statements, risk assessments and evidence of public liability insurance will need to be provided.
- **Road Closures:** Road closures or Stop/Go traffic controls may be implemented on LLDC-owned roads within the park for filming purposes, depending on the project. The LLDC requires a minimum of two months' notice to process any filming-related road closure requests.
 - Exceeding Speed Limits on Closed Roads: For filming, if a speed limit is required to be exceeded on a closed road for filming that normally falls under the Road Traffic Act, the following steps are required:
 - Confirm Road Closure between LLDC and the client.
 - Establish a Speed Limit – Determine and approve a maximum speed (e.g., 40mph).
 - Assess Enforcement Presence – Ensure there is no other automatic enforcement present on the road (e.g., speed cameras).
 - Consider Police Oversight – If exceeding speed limits is necessary, police presence (at cost) may be advised to provide discretion.
- **Sustainability:** We ask all those filming in the park to follow sustainable working practices wherever possible. This includes minimising the number of vehicles brought on site, using mains power, and reducing generator use, using tap water and reusable cups instead of plastic bottles and recycling all waste. If you would like to find out more about sustainable filming, please visit <http://www.green-screen.org.uk/> where you can register for Green Screen certification and receive tips on sustainable practice.
- **Tripods:** The LLDC monitors the use of tripods in the park and may stop individuals using them if they think that there is a safety concern, particularly in busy areas.
 - Please bear this in mind when planning your trip to the park and contact the LLDC

Events Team if you are unsure about permission for the equipment you intend to use.

2. Filming and Photography Process - How to film in Queen Elizabeth Olympic Park

The LLDC film team will respond to film and photography requests as quickly as possible and recognize the deadlines of the film and photographic industries, however requests with less than 10 days' notice may not be guaranteed. The LLDC will acknowledge receipt of applications within 24 hours and no later than 48 hours (office hours only).

There are seven main steps agreeing a shoot in the park:

1. Pre-application advice
2. Formal application and site visit / planning meeting (if required)
3. Client Documentation (RAMS, PLI, Customer Details) assessed by LLDC
4. Agree a fee
5. Sign legally binding contract
6. Arrange advance payment
7. Debrief (if required)

2.1 Pre-application advice

An initial conversation and/or site visit with location managers (LMs) not familiar with Queen Elizabeth Olympic Park or planning a large or complex shoot may be required to discuss the coordination of a request and determine from an early stage what may and may not be achievable.

Enquiries should be directed to the Events Team on email to film@londonlegacy.co.uk.

Filmmakers must provide as much detailed information as possible, including:

- Dates and times
- Proposed locations (including map pin links)
- Content and nature of the shoot
- How the content will be used post shoot, including for how long and in how many territories
- Detail of any props/set dressing being used
- List of expected equipment
- Crew/cast numbers
- Vehicle or unit base requirements

Applicants will be given early warning when any aspect of their proposal may not be possible and the LLDC will always strive to find a compromise or alternative location.

Following a discussion to agree activities a formal application should be submitted in writing.

2.2 Formal application and planning

The request should be put in writing to film@londonlegacy.co.uk, covering off the points above.

A copy of Public Liability Insurance (minimum expectation of £5 million per incident/each occurrence. £10 million for large-scale production) should be included along with a method statement and risk assessment. **Receipt of your email will be acknowledged within 48 hours.**

Each application will be assessed on a case-by-case basis, considering the various sensitivities and other commitments of the park but with a flexible approach aimed at helping LMs to meet their creative brief. Depending on the scale of filming, a planning meeting(s) and/or site visit(s) to confirm logistical arrangements may be advised at this stage once the request has been agreed.

2.3 Fee

A broad outline of the fee structure is available on our website [here](#). This is intended as a guide only, as fees are dependent on the amount of disruption caused to the park; the amount of LLDC officer time involved; how integral the Park's iconic landscapes are to the result; and how the product will be used. Any additional services based on a LM's specific requirements incurring a cost to LLDC will also be recharged to the LM in full.

Filming or photography cancelled less than 48 hours before the agreed shoot date may be charged a cancellation fee. Rescheduling due to the weather is possible at no extra charge.

2.4 Sign Filming or Photography Agreement

The Filming or Location Agreement will be issued by the LLDC Events Team, confirming all agreed arrangements and restrictions, as well as LLDC's standard terms and conditions. Please note the LLDC Standard Terms and Conditions are those to which LLDC agrees for usage of the assets and are standard and not for amendment. This Agreement must be signed by the LM prior to coming on to the park. The shoot cannot proceed unless this legal Agreement is in place.

2.5 Arrange Advance Payment

Payment must be made in advance by BACS transfer. Proof of payment must be provided prior to coming on to the park. LLDC do not have facilities to accept cheque, cash, or credit card payments.

Depending on the nature and scale of the project, a bond may be required to safeguard against damage.

2.6 De-brief

The LLDC welcomes a conversation or meeting once filming is completed to discuss what worked and what did not to continually improve the service to filmmakers.

QUEEN ELIZABETH OLYMPIC PARK VENUES

| Venue | Operator | Contact |
|-------------------------------------|--------------------------------|--|
| Copper Box Arena | GLL | copperboxarena@gll.org |
| Hackney Bridge | Hackney Bridge | events@hackneybridge.org |
| Here East | Here East | events@hereeast.com |
| Lee Valley Hockey and Tennis Centre | Lee Valley | info@leevalleyfilmoffice.co.uk |
| Lee Valley Velo Park | GLL | LVVeloparkEvents@GLL.ORG |
| London Aquatics Centre | Everyone Active | londonaquaticscentreevents@everyoneactive.com |
| London Stadium | London Stadium | Commercial, Stills & Unscripted: ella.taylor@location-collective.co.uk Feature Film & Scripted: grace.carter@location-collective.co.uk |
| Riverside East | Peppermint | hello@riverside-east.co.uk |
| Timber Lodge | Five Star Caterers | Events@fivestarcaterers.co.uk |
| University College London East | University College London East | ucleast@ucl.ac.uk |

Please contact film@londonlegacy.co.uk for introductions to any other venues that are not on this list.