



QUEEN ELIZABETH OLYMPIC PARK

EVENTS - OUTDOOR SPACE HIRE INDICATIVE RATE CARD

(Updated March 2025)

EVENT RATE

Note: The Per Person fee is calculated on the maximum possible attendance, i.e. the number of race/sport event entries accepted rather than the actual number of participants, the event capacity rather than the attendance. These rates are the maximum amount we would charge per head and are negotiable dependent on individual event request.

Live Music Events	Per Person (Maximum Charge)	Per Square Metre (Maximum charge)
Commercial - Ticket Fee	£3.30	£4.00
Commercial - Free Entry	£2.75	£3.75
Charity/Not for Profit - Ticket Fee	£2.50	£3.50
Charity/Not for Profit - Free Entry	£2.00	£3.00
Community Groups - Ticket Fee	£1.00	£1.50
Community Groups - Free Entry	£0.50	£0.75
Other		
Commercial Events -Ticket Fee	£2.20	£3.00
Commercial Events - Free Entry	£1.65	£2.50
Charity/Not for Profit - Ticket Fee	£1.00	£1.50
Charity/Not for Profit - Free Entry	£0.50	£0.75
Community Groups - Ticket Fee	£0.75	£1.15
Community Groups - Free Entry	£0.50	£0.75

Walks, Runs and Similar Sporting Events	Per Person (Maximum Charge)
Commercial Event- Ticket Fee	£2.75
Commercial Events – Free Entry	£2.20
Charity / Not for Profit – Ticket Fee	£2.00
Charity / Not for Profit – Free Entry	£1.50
Community Groups – Ticket Fee	£1.00
Community Groups – Free Entry	£0.50

Brand Activations – by Location	Per Day
Mandeville Place	£10,000.00
Stratford Walk	£7,500.00
London Aquatics - Underhang	£5,000.00
Carousel Room	£5,000.00

Build / Break / Rehearsal /Test or Down Days	Per Person (Maximum Charge)
<u>NB: This charge is per day onsite.</u> It is charged in addition to the fee per head and should be used as a guideline. Quotes will be given in accordance of impact including (but not limited to) road closures, restricted areas due to build periods, general disruption to residents and park businesses, and organisations.	
Commercial – Ticket Fee	£6,000.00
Commercial – Free Entry	£5,000.00
Charity/Not for Profit - Ticket Fee	£4,000.00
Charity/Not for Profit - Free Entry	£3,000.00
Community Groups - Ticket Fee	£1,000.00
Community Groups - Free Entry	£500.00

Reinstatement Bonds
The Bond will be determined by the value of the possible material damage that could occur to the space used. With a starting cost of £1000, depending on impact, size and duration, the cost will increase to £20,000. The Bond is fully refundable post event following agreed consultation with LLDC Events.

Administration Fee	
NB: This is the minimum charge that will be made for any activity and covers the cost of processing your request including any site recce's. Where the agreed event fee exceeds £250 this charge is included.	
Administration Fee	£250.00

IMPORTANT NOTES:

All costs shown are exclusive of VAT.

Community group charges may be waived or reduced depending on the event/activities.

Hirers are responsible for all PRS/PPL payments.

Deposits/Bonds are payable upon confirmation of booking.

Capacities are subject to licensing, access/egress and event layout/type.

All costs shown exclude all utilities, servicing and estates management charges where applicable.

The LLDC reserve the right to amend or adjust any cost shown at any time.

Costs for Filming are separate please contact film@queenelizabetholympicpark.co.uk for more details.

