

Subject: Chief Executive's report to the LLDC Board
Agenda item: Public Item 4
Report No: 1
Meeting date: 26 March 2013
Report to: Board
Report of: Dennis Hone, Chief Executive

FOR INFORMATION

This report will be considered in public

1. SUMMARY

- 1.1. This report provides progress updates on the activities of the London Legacy Development Corporation (LLDC or Legacy Corporation) for the March 2013 Board meeting, in particular activities that have taken place during February and early March 2013.

2. RECOMMENDATIONS

- 2.1 The Board is invited to **NOTE** this report.

3. PARK TRANSFORMATION AND RE-OPENING

- 3.1. **Handover** of the Olympic Park from LOCOG to LLDC completed in January 2013 and has allowed **Transformation** works to commence, to Clear, Connect and Complete the Park. Progress so far includes: the North Park Hub foundations and floor slab have been cast; the F08 Stadium island temporary bridge has been removed; the F06 underbridge removal works are complete and bridge transformation works have commenced; the Aquatics Centre internal temporary Games-time fit out removal is complete; seating removal is on schedule in the Basketball and Waterpolo arenas; Waterden Road construction has commenced; and major North Park earthworks and tree planting is underway.
- 3.2. Figures to date show that LLDC's **Job and Apprenticeship Brokerage** project for Transformation has a total of 60 apprentices working on the Park, exceeding LLDC's target of 3%. 97% of the apprentices are from the local area and 25% are women, both groups are a key focus for the Legacy Corporation to help break down employment barriers and ensure that local communities are benefitting. As of 31st January the percentage of local employees working on the Park with BAM Nuttall is 30% and with Balfour Beatty Workplace is 23% and eight Transformation related contracts have been awarded to local firms.
- 3.3. **Park re-opening:** the programme is on track to ensure that the Park and venues can be successfully re-opened following the Transformation programme, with the North Park due to open on 27th July 2013 and the South Park in spring 2014.

- 3.4. There are a number of activities underway related to events, programming and marketing to ensure that the Park is a successful visitor destination when it opens. LLDC has recently launched its branding for Queen Elizabeth Olympic Park following approval by the IOC and BOA, and has issued Invitations To Tender for an Events Framework to engage with organisations to help create, manage and deliver a number of events on and around the Park. The re-opening of the North Park in summer 2013 is to be marked by a series of major events and concerts, see section 4.

4. SUMMER 2013 EVENTS

- 4.1. LLDC has announced details of the large-scale concerts taking place on the Park in Summer 2013. The Yahoo! Wireless festival takes place over three days from Friday 12th July and will be headlined by JAY Z and Justin Timberlake, tickets are available at <http://www.wirelessfestival.co.uk/> .
- 4.2. The Hard Rock Calling Festival takes place on the weekend of 29th June, headlined by Bruce Springsteen and the E Street Band and Kasabian. Tickets are available at <http://www.hardrockcalling.co.uk/>
- 4.3. For both festivals a number of tickets were held for five days to assist residents of the local boroughs of Hackney, Newham, Waltham Forest and Tower Hamlets to purchase tickets.
- 4.4. LLDC is also working in partnership with the Barbican and east London arts venture Create London, to host East on the Park on the weekend of 27th July (the anniversary of the Opening Ceremony of the London 2012 games). East will bring a weekend of music, food, art and theatre inspired by east London to the Park, information about tickets and programme information will be available soon.
- 4.5. The Stadium will also open that same weekend for three days of athletics. Negotiations are underway for concerts in the stadium and other major music events in the Park.
- 4.6. The Park will provide the start for Prudential RideLondon-Surrey 100 on 4th August, with 20,000 riders following a similar route to that of the London 2012 Olympic Road Cycling Races.

5. PARK IN PROGRESS TOURS

LLDC's Park in Progress project is an opportunity for people to take a bus through the south of the Park and then visit the viewing platforms of the ArcelorMittal Orbit. Tickets for this are on sale through the www.visitlondon.com and on LLDC's www.noordinarypark.com site. Tours commence from 29th March 2013, over 17,000 tickets have been sold, and the original allocation of tickets for the opening day has already sold out. A further 2,500 tickets were given out free to the local community to visit before the general public.

6. STADIUM

- 6.1. There is a separate item on the agenda for this meeting to cover this item.

7. BROADCAST CENTRE

- 7.1. There is a separate item on the agenda for this meeting to cover this item.

8. CUSTOM BUILD HOMES

- 8.1. LLDC is exploring the idea of introducing a Custom Build home scheme which would allow future residents on the Park an opportunity to help design their own homes, offering occupants a bigger say in the layout and look of their homes, so they can be 'customised' to fit their precise needs. Interest in this is being gauged through a survey on LLDC's website: <http://www.londonlegacy.co.uk/custom-build/>.

9. SPORTING LEGACY

- 9.1. In early March 2013 LLDC's Take 12 Challenge was launched by Barry McGuigan, the former world featherweight boxing champion, Olympic swimmer Adam Whitehead and two time Paralympic medallist Ian Rose. The challenge aims to inspire 12,000 people from London Borough of Newham, Tower Hamlets, Hackney, Waltham Forest, Greenwich and Barking & Dagenham to complete either 12 hours of physical activity or cover 12km over a 12 week period, and was piloted in November and December 2012. Further information can be found on the Take 12 Challenge website: <http://www.take12.org/challenge>

10. LEGACY CAREERS

- 10.1. LLDC is working with local schools to prepare young people for future 'Legacy Careers' and has commissioned Oxford Economics to map the likely employment opportunities in the Park and neighbouring Boroughs over the next 20 years. This information is being used by in an innovative project led by Future Foundations with six schools to align pupils' key stage 3 academic choices with these career pathways.

11. ARTIST IN RESIDENCE

- 11.1. A group has been appointed by LLDC to lead its Mobile Artist in Residence Project: Fiona Boundy, Hunt and Gather, Nous Vous and Studio Weave will work with young people in east London to deliver a mentoring scheme; LLDC are currently procuring an education partner to support this project.

12. HEALTH AND SAFETY

- 12.1. LLDC remains committed to promoting the highest standards of Health and Safety in the delivery of the Legacy Corporation's services and activities. The Executive attended and is now following up on a Leadership Workshop.
- 12.2. In the past two months the Transformation work on the Park has moved towards a peak of activity. Work is progressing well, partly driven by the focus on preventing accidents and ill health. The cold weather led to some slips in icy conditions, but these and other incidents remain at a low rate.
- 12.3. The occupational health programme is fully operational, preventing ill health by carefully planning work to minimise risk exposure. Well-being programmes continue to engage many site workers.
- 12.4. As plans crystallise for the summer, Health and Safety continues to play a key role as everyone is determined that the Park visitor experience is positive. Work with Live Nation and others, and the oversight of the health and safety Coordination Group, will track progress on crowd and public safety, occupational health and safety and the interface with Transformation Works.
- 12.5. The LLDC Executive receives and discusses regular reports on health and safety issues and progress. Each LLDC Team is developing its own proportionate and sensible way of managing and minimising risk, and this even extends to the Arts programme such as murals by street artists planned for Hackney Wick.

13. ORGANISATION NEWS

- 13.1. I am very sad to report that LLDC'S Director of Development, Andrew Gaskell, died on 26 February 2013. Andrew was a key figure in the preparations of the London 2012 Olympic bid, the compulsory purchase of Olympic Park land and the development of the masterplan for legacy. Andrew's undisguised enthusiasm for the regeneration potential of the London 2012 project, his commercial acumen and his good humour made him an exceptionally valued workmate and friend to many colleagues. His quick intelligence and sharp wit, which remained undimmed during his illness, won him respect and affection among partners and stakeholders. Andrew's intelligence, personality and tireless commitment will live on in the success of Queen Elizabeth Olympic Park. Our thoughts are with his family.

14. LEGAL IMPLICATIONS

- 14.1. Legal and procurement advice has been obtained in relation to the above activities.

15. APPENDICES

Appendix 1 – Transformation Monthly programme dashboard (exempt information)

List of Background Papers

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