

**Subject:** Chief Executive's report to the LLDC Board  
**Agenda item:** Public Item 4  
**Report No:** 1  
**Meeting date:** 25 June 2013  
**Report to:** Board  
**Report of:** Dennis Hone, Chief Executive

**FOR INFORMATION**

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**This report will be considered in public**

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**1. SUMMARY**

This report provides progress updates on the activities of the London Legacy Development Corporation (LLDC or Legacy Corporation) for the June 2013 Board meeting, in particular activities that have taken place during May and early June 2013.

**2. RECOMMENDATIONS**

- 2.1 The Board is invited to **NOTE** this report.

**3. COPPER BOX**

- 3.1. LLDC has been working with the Copper Box venue operator, Greenwich Leisure Limited (GLL), to encourage local people to apply for **jobs** in the venue which will open to the public in late July 2013. The process has resulted in offers of 52 jobs in this first tranche; 90% of these jobs were offered to Host Borough residents, exceeding the target of 65-75%. These include 12 apprentices who will train at the Copper Box and then have work placements there or in other GLL facilities. It also includes 5 people with disabilities (10% against a target of 5%); and 28 BAME people (54% against a target of 55%).
- 3.2. Similar exercises with other contractors are underway, helping local people to apply for jobs relating to iCITY, Estates and Facilities Management and Catering (through Camden Society).
- 3.3. The **boxing** promoter Frank Warren has announced a major multi-fight agreement for the Copper Box Arena. The deal will allow up to 42,000 Londoners the chance to enjoy world class boxing on the Queen Elizabeth Olympic Park (the Park). The first event on 21 September 2013 will be the British Middleweight Title fight between Billy Joe Saunders and John Ryder.

**4. PARK TRANSFORMATION AND RE-OPENING**

- 4.1. Following handover of the Olympic Park from LOCOG to LLDC completed in January 2013 LLDC has continued **Transformation** works to commence, to Clear, Connect and Complete the Park.

- 4.2. As part of the Transformation work the temporary seating wings on either side of the **Aquatics Centre** have been removed, to reveal the original Zaha Hadid designed building. The Aquatics Centre will open in spring 2014, operated by GLL for community and elite athletes' use. Further details on Transformation work can be found in appendix 1 (contains exempt information)
- 4.3. LLDC's **Job and Apprenticeship Brokerage** project for Transformation continues to meet or exceed most of its targets. As of 31<sup>st</sup> May 2013 a total of 54 apprentices were working on the Park which is 4% of the workforce, exceeding LLDC's target of 3%. The percentage of local employees working on the Park with BAM Nuttall is 41% and with Balfour Beatty Workplace is 23% against the target of 25%. 18% of the Transformation workforces were previously unemployed, exceeding the target of 10% and contributing to the aim of addressing entrenched worklessness. LLDC held a well attended 'Meet The Apprentice' event in June 2013, helping local young people to get apprenticeship positions on the Park through meetings with contractors. To date 7 people have been offered apprenticeships with more offers expected to be made shortly.
- 4.4. **Park re-opening:** Areas of the north of the Park will start phased opening to the public from 2pm on Monday 29 July 2013 following the Open East Festival, as construction work gradually completes (see appendix 2).
- 4.5. Visitors will be able to use areas of parkland, the Copper Box, the newly-built Timber Lodge containing the Unity Kitchen Café and two new community events spaces, and the Tumbling Bay playground.
- 4.6. The majority of the Park will remain a construction site as the Legacy Corporation continues with its Transformation programme. Community engagement work has continued with local residents to make them aware of the re-opening plans.

## 5. SUMMER 2013 EVENTS

- 5.1. As outlined in last month's report LLDC is continuing preparations for its Major Events series this summer. The programme of activities includes:
  - 29th and 30th June: Hard Rock Calling – artists including Bruce Springsteen & the E Street Band, Kasabian, Paul Weller and the Black Crowes.
  - 6th July: Summer Stampede – artists including Mumford and Sons, Vampire Weekend, Ben Howard and Haim.
  - 12th – 14th July: Wireless – artists including Justin Timberlake, Jay Z, Emile Sande and Will.I.Am.
  - 19th July: Go Local (formerly Join In) event to encourage London 2012 volunteers to be more active in their local communities.
  - 20th July: Electric Daisy Carnival – artists including Tiësto, AVICII, Steve Angello and Goldie.
  - 21st July: National Lottery Anniversary Run.
  - 26th – 28<sup>th</sup>: July London Anniversary Games.
  - 27th and 28th July: Open East Festival - an event aimed at all age groups including music, theatre, literature, dance and food.
  - 4th August: Ride London – a cycling festival with two races that start in the Park.
  - 16th – 18th August: Lollibop festival – an event where all the entertainment is aimed at children under 10 and their families.
  - 7th September: Festival of Disability Sport
- 5.2. Live Nation commenced event infrastructure build for the series on 14 June 2013.

- 5.3. LLDC is recruiting 'Champions' – volunteers to help out during the programme of summer events. The move coincides with the start of Volunteers' Week, which runs from 1-7 June 2013, and the aim is to recruit 600 volunteers for the events. Roles will include giving directions to visitors in and around the Park and providing support to those with mobility problems. Further details are available on the Park website [www.nordinarypark.co.uk](http://www.nordinarypark.co.uk).

## **6. STADIUM**

- 6.1. Transformation works at the Stadium were unanimously approved by the Planning Committee on 28 May 2013. The application was made by LLDC on behalf of E20 Stadium LLP, E20 Stadium LLP, a joint venture between LLDC and the London Borough of Newham, which has the management responsibility for the Stadium. Approval allows the original structure to be transformed into a 60,000-seater venue with a capacity of 80,000 for concerts.
- 6.2. Subject to a referral to the Mayor of London, work will begin later this year on the proposed alterations, which include introducing retractable seating in the lower tier and a new extended roof design to cover the new seating, as well as the re-use of the iconic lighting towers.

## **7. SMALL AND MEDIUM SIZE BUSINESS SUPPORT**

- 7.1. LLDC provides support to Small and Medium Sized businesses, with a focus on local firms, through being a partner in the ERDF 'Fit for Legacy' programme. This offers business support to SMEs to help them bid for legacy contracts. The project met its target in May 2013 of providing support to 40 SMEs. This work is complemented by in house Buyer Engagement work to help identify opportunities for SMEs. To date nine local SMEs have been awarded Transformation related contracts.
- 7.2. More broadly, across LLDC's directorates contracts have been let with SMEs as delivery partners for its projects. This includes for example: the View Tube cafe operator, Moka East, run by a family that also operate a cafe in Stratford; CRATE, a brewery and pizzeria at the White Building, owned and operated by local Hackney Wick residents; and the All Ability Cycling Programme run by local social enterprise, Bikeworks, which brings together schools which work with young people with physical impairments and learning or behavioural difficulties to attend sessions in school and in Victoria Park.
- 7.3. Furthermore, all major LLDC contracts such as the BBW EFM contract and GLL include contractual commitments to diversifying their supplier base.
- 7.4. LLDC is currently developing an interim uses workstream to promote 'grassroots' initiatives as a temporary use of future development sites, for up to five years. This has been designed to support the delivery of a range of LLDC's regeneration objectives, including the creation of opportunities for entrepreneurship and longer term business development for individuals, SMEs and organisations. As part of this LLDC intends to provide technical support to ensure the sustainability and viability of these businesses, and hopes to partner with universities and colleges to provide affordable spaces for graduates or other spin-off enterprises.

## **8. SPORTING LEGACY**

- 8.1. The Take 12 challenge to increase physical activity levels in the Growth Boroughs has continued, securing over 10,000 registered users. The Happy Heart project is complete, delivering a 6-week fitness education course to 8-11 year olds across primary schools in Newham, Tower Hamlets, Hackney and Waltham Forest. The schools involved have retained all the sporting equipment used in the project for future use.

- 8.2. Delivery has continued on the 'Active People, Active Park' pilot programme, a range of targeted testing activities to engage specific groups in sport and physical activity to improve their physical and/or mental health and quality of life, with a view to extending the projects into the Park, working in partnership with the Growth Boroughs, Age UK, Active Newham, Sports Leaders and London Youth amongst others.
- 8.3. Local people met the former world champion boxer Barry McGuigan at fun health and fitness sessions in this period. The events, held at Woodberry Down Youth Hub (The Edge) in Hackney with the Barry McGuigan Boxing Academy's Boxing for Health Initiative. The initiative, supported by the LLDC and LB Hackney inspires people to think about their health and fitness by offering practical advice and exercise tips.
- 8.4. GLL and LLDC are working with local schools, youth groups and residents to signpost the Copper Box venue, and will offer taster and community events in July and August 2013.

## **9. BOAT TOURS**

- 9.1. Free preview boat tours of Park are being offered to local community groups throughout July and August. The boat tours are an exclusive opportunity for local community groups to have a look at the ongoing transformation work in the south of the Park as parts of the north Park start to open.

## **10. YOUNG POET LAUREATE**

- 10.1. LLDC has launched a competition to find a young person to be London's first Young Poet Laureate as part of its long-term arts and culture programme. The Young Poet Laureate will be the voice of young Londoners, writing poems which reflect on our ever changing capital. Young people aged 18-25 from across London are invited to apply to become one of six young poets who will take part in events and workshops over the summer. The Young Poet Laureate will be announced in October 2013.

## **11. HEALTH AND SAFETY**

- 11.1. LLDC remains committed to promoting the highest standards of Health and Safety in the delivery of the Legacy Corporation's services and activities. Health and safety efforts at a sensible, proportionate level continue within the staff (for example Display Screen assessments) and within Directorates (such as the continuing work in planning for Real Estate's first major project at Chobham Manor). The major areas of risk and thus focus remain the construction works within Transformation, and preparations for the public events on the Park.
- 11.2. The arrangements for Park Opening continue to be developed. Recent activities have included a series of readiness exercises which have been desktop exercises that looked at "business as usual" and also contingencies to be managed. The Board considered a report on Safety Readiness for the summer 2013 Events Programme at its 25 May 2013 meeting.
- 11.3. The Transformation team continues to focus on accident prevention, health protection and efficient working. Chairmanship of SHELTON will pass from LLDC to Balfour Beatty Aquatics with a sound approach to health and safety having been developed. This requires a constant, refreshed effort as any lack of focus leads to an increase in incidents. The TfL/Crossrail HGV standards for the protection of cyclists and pedestrians are now mandatory for Transformation construction traffic, and the ways in which this may be extended to cover other HGVs servicing QEOP in operational mode require some strategic decisions.

- 11.4. The health programme continues, with a focus on manual handling and hazardous substances where better standards of management are being targeted. World Environment Day was marked by a week of events which linked sustainable approaches to resources such as food to healthy living. It was also marked by the flight of the crow fledgling from the basketball steelwork.
- 11.5. At corporate level, a stress management survey of all staff, as well as Park site workers, is underway. The overall Health and Safety Policy has been updated and was approved by the Board at its 25 May 2013 meeting. The current effort remains focused on ensuring proper documentation of effective systems and processes that are then implemented to ensure a safe event series and park opening. Reflecting the scale and scope of the LLDC activities, the Health and Safety resource has been increased with some part-time assistance from a second qualified, experienced individual.

## 12. PLANNING COMMITTEE

The membership of the Planning Decisions Committee is now complete following the appointment of a fourth independent member, Piers Gough. A report from the Committee is a separate item on the agenda.

## 13. LEGAL IMPLICATIONS

- 13.1. Legal and procurement advice has been obtained in relation to the above activities.

## 14. APPENDICES

Appendix 1 – Transformation Monthly programme dashboard (exempt information)

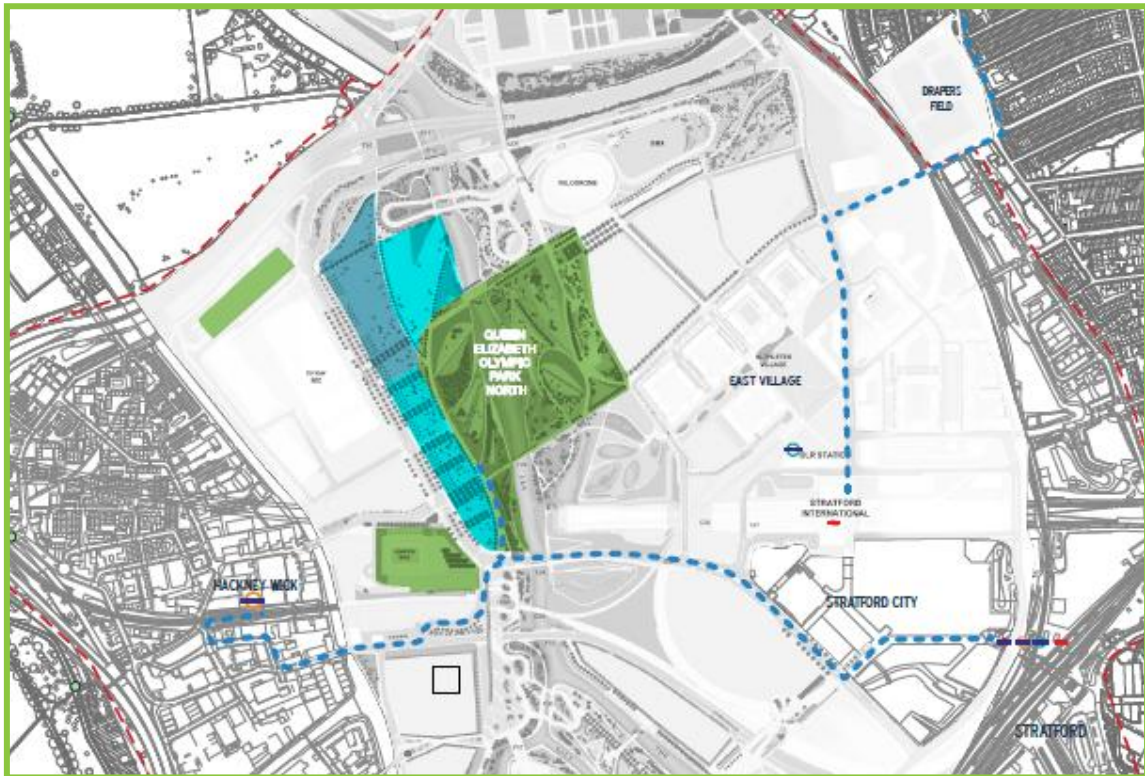
Appendix 2 – North Park re-opening map

### List of Background Papers

- None

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**Appendix 2: Map of Queen Elizabeth Olympic Park for North Park Opening - Monday 29 July, 2pm onwards**



- Green indicates parkland areas open to the public
- Blue line indicates walking routes