



7 February 2023

**INFORMATION REQUEST REFERENCE 23-001**

Thank you for your information request, received on 11 January 2023. You asked the London Legacy Development Corporation (Legacy Corporation) to provide the following information under the Freedom of Information Act 2000 (FOIA):

*“The engagement of ethnic minorities in the Queen Elizabeth Olympic Park.*

*I would be really grateful if you could share the data, or anything related to my dissertation topic with me:*

- 1. The statistics on the ethnic minorities in the QEOP (e.g., the percentage of each group).*
- 2. The engagement/integration of the ethnic minorities groups in the park through various activities (e.g., sports, urban farming, conservation, etc).*

*I noticed that there is a Park Champions programme that covers the role of conservation and gardening. Could I ask whether you have the data about the proportion of different ethnic minorities of volunteers? Or is there any other conservation society in the park?*

*And are there any ethnic minorities’ groups in the park that I can directly contact?”*

*This request was clarified as follows: about how the minorities groups engaged in the park through different activities (especially things related to green and blue infrastructures). For example, sports activity, conservation activity, urban farming etc.*

*The venues are not important, while how many people involved in those activities and maybe the percentage of different minority groups are the things that I am look for.*

*Then I’m going to look at questions like what activities they enjoy involving in? Why? Why don’t the rest of the minority groups get involved? Any barriers for them to participate in those activities as minority people?*

*Therefore, if you have the contact information of the representative of the most active minority in the park would be perfect for me as well.*

I can confirm that the Legacy Corporation holds information which falls within the scope of your request. The information relevant to your request is below:

The statistics on the ethnic minorities in the QEOP (e.g., the percentage of each group).

### QEOP VOLUNTEERS

Ethnicity: BAME 41% of volunteers, breakdown:

- White British, Irish, Welsh, Scottish: 399 (59%)
- Asian British / Asian: 93 (14%)
- Black British / African / Caribbean: 72 (11%)
- Other White: 44 (6%)
- Prefer not to say: 36 (5%)
- Mixed / Multiple Ethnic Groups: 25 (4%)
- Other Ethnic Groups: 10 (1%)
- Other: 3 (0.4%)

*“The venues are not important, while how many people involved in those activities and maybe the percentage of different minority groups are the things that I am look for. “*

### LONDON AQUATICS CENTRE members survey

- White: 62.0%
- Asian: 13.8%
- Other: 9.4%
- Mixed: 7.6%
- Black: 7.2%

### COPPER BOX ARENA members survey

- White: 60.1%
- Black: 14.0%
- Asian: 12.1%
- Mixed: 7.3%
- Other: 6.4%

*“The statistics on the ethnic minorities in the QEOP (e.g., the percentage of each group).”*

Ethnicity information for visitors to QEOP from a Visitor and Market Research report dated September 2022 is attached in **Annex A**.

*“The engagement/integration of the ethnic minorities groups in the park through various activities (e.g., sports, urban farming, conservation, etc)”*

Information on the relevant past and present activities at QEOP are available on the QEOP website. Links have been provided below to two of the areas:

- [News articles](#)
- [Supporting Communities](#)

We cannot share the contact information as we do not have permission to release this information publicly.

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If you are unhappy with our response to your request and wish to make a request for an internal review of our response, you should write to:

Deputy Chief Executive

London Legacy Development Corporation  
Level 9  
5 Endeavour Square  
Stratford  
E20 1JN

Email: [FOI@londonlegacy.co.uk](mailto:FOI@londonlegacy.co.uk)

Please note: requests for internal reviews received more than forty working days after the initial response will not be handled.

If you are not content with the outcome of the internal review, you may appeal directly to the Information Commissioner at the address given below. You should do this within two months of our final decision. There is no charge for making an appeal.

Further information on the Freedom of Information Act 2000 is available from the Information Commissioner's Office:

Wycliffe House  
Water Lane  
Wilmslow  
SK9 5AF

Telephone 08456 30 60 60 or 01625 54 57 45

Website [www.ico.gov.uk](http://www.ico.gov.uk)

Yours sincerely

FOI / EIR Co-ordinator  
London Legacy Development Corporation