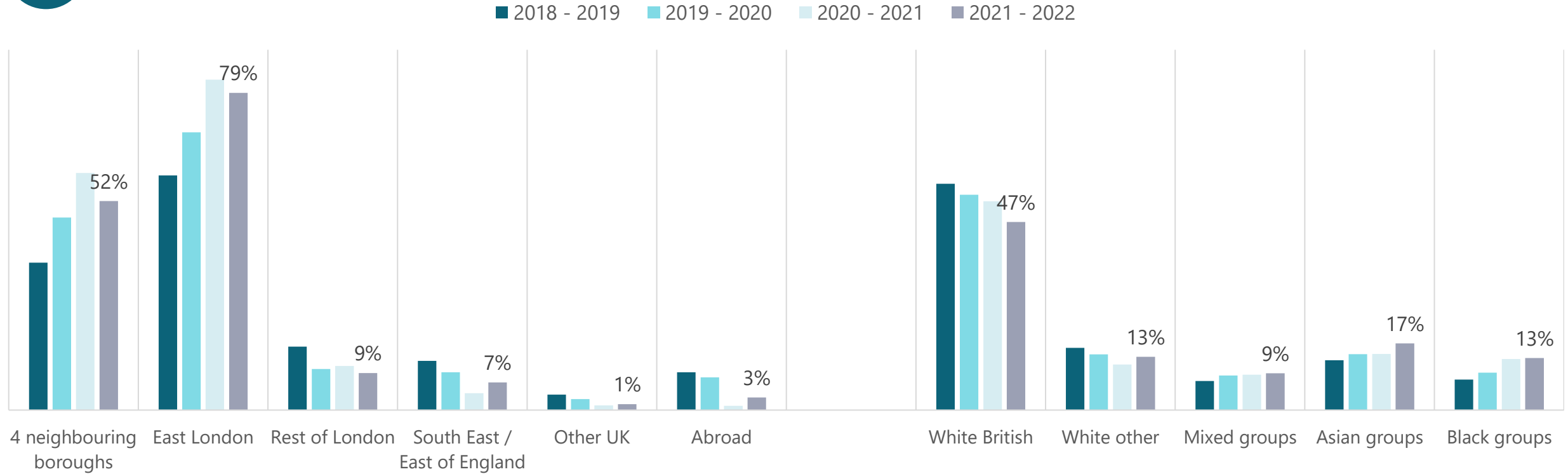


There is a small increase in % of people who have travelled from further afield, which may be expected following the easing of covid restrictions. East London is down 4% points and neighbouring boroughs 7% points as a proportion of overall visitors.

ORIGIN AND ETHNICITY OF CURRENT VISITORS



ONSITE. Demographic questions
Base: all respondents, 2018 (2867), 2019 (1929), 2021 (2641), 2022 (2995)

The proportion of BAME visitors to The Park remains high, with 39% of all onsite visitors being non-white (+12% points compared to 2018)

ETHNICITY OF CURRENT VISITORS



	ALL ONSITE VISITORS				VISITORS FROM EAST LONDON				VISITORS FROM 4 NEIGHBOURING BOROUGHES				ONS data*
	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022	
WHITE BRITISH	57%	54%	52%	47%	59%	54%	52%	47%	56%	50%	49%	42%	44%
WHITE OTHER	16%	14%	11%	13%	12%	10%	11%	12%	13%	12%	12%	13%	
MIXED GROUPS	7%	9%	9%	9%	7%	9%	9%	10%	9%	11%	9%	11%	5%
ASIAN GROUPS	12%	14%	14%	17%	16%	18%	15%	19%	16%	19%	17%	22%	30%
BLACK GROUPS	8%	9%	13%	13%	6%	9%	11%	12%	6%	8%	12%	12%	17%
OTHER	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	4%

Q19 (ONSITE). What is your ethnic group?

Base: all respondents (2867), 2019 (1929), 2021 (2641), 2022 (2995)