



26 September 2022

INFORMATION REQUEST REFERENCE 22-033

Thank you for your information request, received on 5 September 2022. You asked the London Legacy Development Corporation (Legacy Corporation) to provide the following information under the Freedom of Information Act 2000 (FOIA):

"I am writing to you with an official freedom of information request for the following:

Firstly I would like the name and contact of the main person/people responsible for signing off on the events in the Olympic Park that have taken place between July-October 2022.

I would also like to be sent information on the decision making and agreement process that goes into approving and making applications for commercial events in the park."

I can confirm that the Legacy Corporation holds information which falls within the scope of your request. The information relevant to your request is below and our response follows your order:

LLDC OFFICERS RESPONSIBLE

For the large events held in the Park (outside of the venues) between July and October 2022:

- The Great Get Together is an LLDC community driven event held annually. The event was approved by the Chief Executive.
- The Celebrating 10 Years Festival at Hopkins Fields was an LLDC event to mark the anniversary of the Games. The event was approved by the Chief Executive.
- UK Black Pride was hosted at Hopkins Fields. The event was approved by the Chief Executive.
- The Beautiful People and Transmission events at Hopkins Fields (3 & 4 September) were commercial events produced by a previous hirer of the Park. The event was approved in line with the commercial event policy by the Executive Director of Park Operations, the Director of Park Operations and Venues, and the Head of Events.

- WingFest (July) and the Halal Food Festival (24/25 September) take place on the external concourse of London Stadium and are the responsibility of the Stadium management team.

EVENT DECISION MAKING PROCESS

The Legacy Corporation has an established decision-making process for events which has been applied since the opening of the north Park in 2013. The original process and guidelines were signed off by a sub-committee of the LLDC Board at that time which aligned to the opening of the Park.

They have subsequently evolved as the Park has changed, and the larger areas previously used for events have become residential or other development areas. The event application process is outlined on our website here:

www.queenelizabetholympicpark.co.uk/media/venue-hire-and-filming.

The Legacy Corporation receives a large number of event applications each year, many of which are unsuited to the Park. Each event application is reviewed to ensure that it fits with the agreed criteria and process. Commercial events at the Park generate income for the ongoing operation and upkeep of the estate, and community events seek to broaden the reach of the Park to serve the diverse communities of east London. All events are required to adhere to the existing planning and licensing obligations including noise monitoring and management.

If you are unhappy with our response to your request and wish to make a request for an internal review of our response, you should write to:

Deputy Chief Executive
London Legacy Development Corporation
Level 9
5 Endeavour Square
Stratford
E20 1JN

Email: FOI@londonlegacy.co.uk

Please note: requests for internal reviews received more than forty working days after the initial response will not be handled.

If you are not content with the outcome of the internal review, you may appeal directly to the Information Commissioner at the address given below. You should do this within two months of our final decision. There is no charge for making an appeal.

Further information on the Freedom of Information Act 2000 is available from the Information Commissioner's Office:

Wycliffe House
Water Lane
Wilmslow
SK9 5AF

Telephone 08456 30 60 60 or 01625 54 57 45

Website www.ico.gov.uk

Yours sincerely

FOI / EIR Co-ordinator
London Legacy Development Corporation