

**E20 Director's Update - extracts on community benefits**

31/01/2017	No community update was included in the E20 Director's update								
28/02/2017	No community update was included in the E20 Director's update								
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22/08/2017	<p>4. COMMUNITY</p> <p>4.1. The Community track opens in mid-September 2017.</p> <p>4.2. Work has been undertaken to assure that LS185 comply with their contractual obligations, which reflect E20 commitments to London Marathon Trust, London Borough of Newham and LLDC. This included sending a non-compliance letter to LS185 to address concerns over LS185 plans for use, and commitment to community obligations.</p> <p>4.3. London Borough of Newham officers have been instrumental in holding LS185 to account. The Council are considering some improvements to the facility, including potential location of the Council's Learning Zone previously identified for another area of the stadium.</p> <p>4.4. To fulfil its obligations, E20 has paid for the community track equipment at a cost of c.£50,000. An approval for this payment is included in the Financial Update.</p> <p>4.5. More broadly on community activity, an E20-LLDC-LBN-LS185 steering group met on 15 August. Updated community plans are now being prepared by LS185 and West Ham United, in time to be considered at the 26 September E20 Board. At this stage E20 is not pursuing a community plan with UKA given the current uncertainty around athletics at the stadium. If and when the 2018 stadium athletics events are confirmed, E20 intends to request 5000 community tickets, plus a Newham sports day in the stadium.</p> <table border="1" data-bbox="353 826 2089 1106"> <tr> <td data-bbox="353 826 427 1106">6</td> <td data-bbox="427 826 763 1106">Secure Contracted Local Community and Economic Benefits</td> <td data-bbox="763 826 936 1106">Below target</td> <td data-bbox="936 826 2089 1106"> <p>Community track due to open on 12 September 2017</p> <p>52.8% local employment against target of 75%</p> <p>Non-compliance note sent to LS185 regarding opening of community track</p> <p>Improvement required by LS185, with formal notice on non-compliance being sent to LS185.</p> <p>Updated LS185 and WHU Community Plans commissioned, to be considered at 26 Sept E20 Board.</p> </td> </tr> </table>			6	Secure Contracted Local Community and Economic Benefits	Below target	<p>Community track due to open on 12 September 2017</p> <p>52.8% local employment against target of 75%</p> <p>Non-compliance note sent to LS185 regarding opening of community track</p> <p>Improvement required by LS185, with formal notice on non-compliance being sent to LS185.</p> <p>Updated LS185 and WHU Community Plans commissioned, to be considered at 26 Sept E20 Board.</p>
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26/09/2017	<p>4. COMMUNITY TRACK</p> <p>4.1. The Community track opens on the 23rd September.</p> <p>4.2. A formal launch of the facility is planned for mid-October, involving the London Marathon Trust who funded that majority of the facility capital build.</p>						

	4.3. The Newham and Essex Beagles are due to move in, alongside a number of confirmed football bookings. These include the WHU Female senior team and female Academy use.
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29/05/2018	<p><b>7. COMMUNITY BENEFITS</b></p> <p>7.1. Community benefits agreed with London Borough of Newham (LBN) and other parties are being delivered. Key points to note are:</p> <p>7.1.1. The Newham Learning Zone has opened in a space adjacent to the community track.</p> <p>7.1.2. Newham and Essex Beagles Athletics Club have moved to the facility. There have been some teething issues relating to concert use, car parking and equipment</p> <p>7.1.3. Good progress has been made in recent weeks on securing a coherent Newham Athletics Network programme from summer 2017.</p> <p>7.1.4. Newham are holding one stadium community day in 2018 – Simplyhealth Great Newham Team Relay on 4 July 2018.</p> <p>7.2. E20, WHU and LBN have agreed to move the obligation for WHU to provide up to 100,000 community tickets out of the Concession Agreement, and into a separate direct agreement between WHU and LBN. A simultaneous signing of an agreement and deletion from the Concession Agreement is scheduled to be agreed before the start of the new football season. Any change will be scrutinised by E20 lawyers and formally approved.</p> <p>7.3. The Champions Sculpture is unlikely to move to the stadium, as LBN wish to retain it in its current location on the Barking Road. WHU and LBN have been tasked with setting out alternatives.</p>

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11/12/2018	<p>9. COMMUNITY BENEFITS LETTER TO NEWHAM</p> <p>9.1. A letter has been drafted to send to Newham on all aspects of the community benefits agreement. It is being reviewed by relevant regeneration, community and stadium colleagues.</p> <p>9.2. It asks for confirmation that LBN are cancelling the contract with Nova for the Great Newham London Run. This is disappointing, but opens up the opportunity for alternative events. Discussions have been opened between the GLA, UKA, LS185 and E20 on a relay based event on the 18 July 2019.</p> <p>9.3. It also records that the settlement of the excess seating capacity dispute does not change the position on community tickets, which remains as set out in the Concession Agreement. The letter is clear that E20 has met its commitment in the CBA to set out the legal process to remove community tickets from the concession agreement, and E20 can do no more until LBN and WHU progress a direct agreement. There is little evidence of this progressing.</p>
30/01/2019	No community update was included in the E20 Director's update
05/03/2019	No community update was included in the Stadium Management Report
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29/05/2019	<p>13. COMMUNITY COMMITMENTS</p> <p>13.1. The community track operated throughout the period, with 2,099 community attendees in April and a similar number expected in May.</p>

	<p>13.2. Key users are the Newham Athletics Network (NAN); School 21; Sarah Bonnell; Mossbourne; Bobby Moore Academy; The Midnight Club (an agency working on behalf of Adidas Runners in conjunction with the new Westfield Adidas store opening); Victoria Park Harriers (VPH); Fitness Room usage for stadium staff. The London Stadium Learning (LSL) used the LMCT to facilitate Easter Holiday sports sessions for children, alongside other LSL classroom-based activity.</p> <p>13.3. The key issue has been agreeing the impact of 2019 stadium concert / MLB and athletics on community and school.</p> <p>13.4. The Stadium remains in line with LLDC local employment targets for, but behind the extremely ambitious target of 75% Newham employment. A joint initiative with Newham to promote stewarding and catering opportunities is being developed.</p>
09/07/2019	<p>13. COMMUNITY COMMITMENTS</p> <p>13.1. The community track operated throughout the period. With 5,599 community attendees in May and June 2019, including 1,210 to the MLB community programme during the week running up to the MLB matches.</p> <p>13.2. This reflects a high level of use by the community, especially as the area was taken out of use for events during June and July. This included:</p> <ul style="list-style-type: none"> <li>13.2.1. Partial use ahead of Muse concert overlay (Thursday 30 May until Sunday 2 June)</li> <li>13.2.2. Partial use for MLB from Monday 24-Friday 29 June</li> </ul> <p>13.3. Highlights in the period were:</p> <ul style="list-style-type: none"> <li>13.3.1. Hosting a WHU Foundation led 5-a-side tournament for local IQL based employees.</li> <li>13.3.2. Bobby Moore Academy working with Newham &amp; Essex Beagles to use Newham Athletics Network slots for after-school athletics clubs.</li> <li>13.3.3. Five School Sports Days in June, effectively managed alongside access for the BMA school revised lunch break, with the visiting schools happy with the venue and facilities. Minor complaints regarding lack of set-up time.</li> <li>13.3.4. MLB used the Community Track space to create and deliver their “Play Ball Park” experience as part of the MLB London Series event. Several school groups were given the opportunity to experience baseball during the week building up to event days.</li> </ul>
20/08/2019	<p>12. COMMUNITY COMMITMENTS</p> <p>12.1. The community track operated throughout the period. With 5972 community attendees in July 2019.</p>

	<p>12.2. Highlights in the period were:</p> <ul style="list-style-type: none"> <li>12.2.1. The Community Track hosted Stand Up to Cancer's "Sprintathon" event on Thursday 25 July 2019. The charity event raised over £100,000. The organisation was delighted with the support from all involved at London Stadium to deliver the event and have pencilled a date in the diary for next year.</li> <li>12.2.2. The Community Track delivered the final 4 school sports days of 2019 throughout July. Planning for 2020 school sports days is now underway, with discussion with BMA to take place regarding the management and scheduling of all bookings.</li> <li>12.2.3. Elite Athletics used the track and fitness room for a series of training sessions during the build up to the Muller Anniversary Games. LMCT was also used as the pre-competition area for the athletes on both days.</li> <li>12.2.4. Victoria Park Harriers hosted their annual 5K event at the Community Track on Friday 26 July. Over 170 runners attended, generating substantial interest in club participation prior to their 30-week LMCT tenancy, starting in September.</li> </ul>
15/10/2019	<p>11. COMMUNITY COMMITMENTS</p> <p>Attendance – 6712 for August and September 2019</p> <ul style="list-style-type: none"> <li>11.1. The Community Track was used as a fan zone space for West Ham United's pre-season friendly on 3rd August (WHU v Atletico Bilbao). The area was filled with family fun activities and attracted an attendance of over 1800. As a result of this success, we hosted a similar fan zone activation for the WHU Women's Super League match versus Tottenham Hotspur on 29th September – attracting over 1100 people.</li> <li>11.2. Engie UK hosted a fantastic charity sports day event on 15th August, working in partnership with The Prince's Trust and their 'Million Makers' initiative. The event raised £1697.26 for the charity.</li> <li>11.3. We hosted disability charity 'Whizz Kidz' for their fully accessible sporting event on 7th September. This event was in aid of the 75,000 wheelchair users across the UK and was a fun day of disability sporting competition, raising significant awareness for the charity. We are already planning for next year's event.</li> <li>11.4. Works to install the Throws Cage were undertaken in August. Extensive work to dig the cage sockets, and a subsequent visit to erect the cage were completed. A final visit from the supplier is scheduled for 22nd October where final snagging and sign off will be completed.</li> </ul>

04/12/2019	<p>11. COMMUNITY COMMITMENTS</p> <p>Attendance – 2115 for October 2019</p> <p>11.1. The installation of our Throws Cage is now complete. We now await a proposal of usage from Newham &amp; Essex Beagles prior to their throws training, including external risk assessments. All internal RAMS are complete.</p> <p>11.2. The Community Track hosted the annual Newham Athletics Network review meeting on 11th October. All 2019 NAN activity was reviewed, and proposals to improve community engagement within the network were discussed. LS185 received a request for an additional 6 hours LMCT access at weekends. Discussions are ongoing to determine feasibility.</p> <p>11.3. We hosted three football matches throughout October, hosting Westfield Stratford, Deloitte, and London City Airport.</p> <p>11.4. Vinci Facilities carried out work to rectify floodlighting issues and were able to repair/replace 7 of the defective bulbs. 4 bulbs remain defective – VF have ordered parts.</p>
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