

24 April 2019

Notice of application for planning permission under article 13, 15 & 16 of The Town and Country Planning (Development Management Procedure) (England) Order 2015, the Town and Country Planning (Environmental Impact Assessment) Regulations 2017 and an application for consent to display advertisements under the Town and Country (Control of Advertisements) (England) Regulations 2007.

I am writing to inform you that **Stratford Garden Development Ltd** has submitted a planning application for a new music and entertainment venue – “the MSG Sphere” – and alongside this submitted an application for advertisement consent. Stratford Garden Development Limited is a wholly owned subsidiary of **The Madison Square Garden Company (MSG)** and the proposal is accompanied by an Environmental Statement.

Application No:	19/00097/FUL
Location:	Land lying to the west of Angel Lane, Stratford, London, E15 1AA
Proposal:	Development of a multi-use entertainment and leisure building with an illuminated external display (96.5 metres AOD) and external podium and terraces with landscaping (sui generis use including: entertainment, assembly and leisure venue; music venue/nightclub; restaurant / members’ lounge/nightclub; bars, restaurants, cafés and retail; storage, vehicle parking, servicing and loading; external podium and terraces for entertainment, assembly and leisure use, café, bar and retail facilities; together with all supporting and complementary uses) and the construction of new pedestrian and vehicular bridges, highway and access works, servicing, open space, hard and soft landscaping, demolition of existing structures, associated infrastructure, plant, utilities and other works incidental to such development. This application is accompanied by an Environmental Statement (ES) submitted pursuant to the Town and Country Planning (Environmental Impact Assessment) Regulations 2017. It is also accompanied by an application for advertisement consent (planning reference: 19/00098/ADV).

Application No:	19/00098/ADV
Location:	Land lying to the west of Angel Lane, Stratford, London, E15 1AA
Proposal:	Application for advertisement consent comprising the illuminated display of Sphere building and LED displays located on the podium, lift cores and bridge links. This proposal is accompanied by a detailed application seeking full planning permission for a new entertainment and leisure building (planning reference: 19/00097/FUL).

Where can I view these applications?

The plans, drawings and documents are available to view on our website: <http://planningregister.londonlegacy.co.uk>. Alternatively, these documents are available for viewing **by appointment only** on Mondays to Fridays between 9am and 5pm at the LLDC offices (address given above).

Members of the public can purchase digital copies of the Environmental Statement (ES) for £10 (plus postage and packaging).

Hard copies of the Non-Technical Summary of the ES are available free of charge (1 copy per request). Hardcopies of the Main ES can be purchased for £100 (plus courier charges). Each additional volume is £100 (plus courier charges) The full ES and its appendices can be purchased for or £500 (plus courier charges).

To request a digital or hardcopy of the ES please email: hello@triumenv.co.uk

Public Consultation Event

We will be hosting a consultation event where you can drop in and find out more about the planning process and share your views. This event will take place on **Wednesday 5 June 2019** at **St Pauls and St James, 65 Maryland Rd, London E15 1JL**. Doors will be open from 4pm to 8.30pm. Please check our website for updates closer to the time.

How do I submit comments?

If you have any comments about this proposal please submit your comments by email to planningenquiries@londonlegacy.co.uk. Alternatively, you may write to us at Planning Policy and Decisions Team, London Legacy Development Corporation, Level 10, 1 Stratford Place, Montfichet Road, London, E20 1EJ. The deadline for all comments is **28 June 2019**.

Your views are welcome whether you own, rent or lease your property. However, if you rent or lease please pass this letter to the property owner as soon as possible.

For further information on the planning application process, public consultation details, links to key documents and a summary of the expected determination procedure, please visit the webpage on the LLDC website:

<https://www.queenelizabetholympicpark.co.uk/planning-authority/madison-square-gardens-planning-application>

Please be advised that under the Local Government (Access and Information) Act 1985 we are required to ensure that any comments you make (including details of your name and address) are made available for public inspection. Such information will be available to the general public for viewing as part of the hard copy case file relating to the planning application on **Mondays to Fridays** between **9am and 5pm** by appointment only at the London Legacy Development Corporation Planning Policy and Decisions Team Reception, at the address noted above. In addition, we will publish your comments online at <http://planningregister.londonlegacy.co.uk/>; however we will **not** publish your name and address online.

If you do not provide or do not wish your name and address to appear on the hard copy case file, then your comments will be considered **anonymous and your views will not be taken into account**.

For details of how the Planning Policy and Decisions Team (PPDT) applies data protection principles to processing data supplied to us, please see the **Privacy Notice** available on our website - www.queenelizabetholympicpark.co.uk/planning-authority/planning-policy-and-decisions-team-privacy-notice.

Yours faithfully,



Anthony Hollingsworth

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London Legacy Development Corporation

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