



9 July 2018

INFORMATION REQUEST REFERENCE 18-040

Dear 

Thank you for your information request, received on 14 June 2018. You asked the London Legacy Development Corporation (Legacy Corporation) to provide the following information under the Freedom of Information Act 2000 (FOIA):

*“Please advise how many current subscribers there are to the London Legacy Development Corporation ‘newsletter’
(<http://www.queenelizabetholympicpark.co.uk/get-in-touch/newsletter-signup>).*

In addition, the signup form asks joiners to provide a postcode. Please advise how many of the current subscribers have supplied a LONDON postcode.”

I can confirm that the Legacy Corporation holds information relevant to your request. Our response follows your order:

Q1 Please advise how many current subscribers there are to the London Legacy Development Corporation ‘newsletter’

As of 20 June, there were 33,731 subscribers to the Park e-newsletter.

Q2 Please advise how many of the current subscribers have supplied a LONDON postcode

Using a heatmap, we have identified approximately 9,500 subscribers that have supplied a valid postcode within the Greater London area.

Please note that, while a postcode is requested it is not validated so the figure above represents only those subscribers that have entered a valid postcode for the greater London area, the number of actual subscribers from the London area is likely to be larger but without the accurate postcode they cannot be identified.

If you are unhappy with our response to your request and wish to make a complaint or request a review of our decision, you should write to:

Deputy Chief Executive

London Legacy Development Corporation
Level 10
1 Stratford Place
Montfichet Road
London
E20 1EJ

Email: FOI@londonlegacy.co.uk

Please note: complaints and requests for internal review received more than two months after the initial response will not be handled.

If you are not content with the outcome of the internal review, you may appeal directly to the Information Commissioner at the address given below. You should do this within two months of our final decision. There is no charge for making an appeal.

Further information on the Freedom of Information Act 2000 is available from the Information Commissioner's Office:

Wycliffe House
Water Lane
Wilmslow
SK9 5AF

Telephone 08456 30 60 60 or 01625 54 57 45

Website www.ico.gov.uk

Yours sincerely

FOI / EIR Co-ordinator
London Legacy Development Corporation