



31 July 2017

**INFORMATION REQUEST REFERENCE 17-037**

Dear 

Thank you for your information request, received on 19 June 2017. You asked the London Legacy Development Corporation (Legacy Corporation) to provide the following information under the Freedom of Information Act 2000 (FOIA):

- “1) Please detail how many complementary or subsidised tickets to West Ham United football matches have been given out to LLDC or E20 Stadium LLP employees detailing their names and dates if at or above Head of Service or equivalent, and for all Board members of both organisations.*
  
- 2) Please detail how many times LLDC or E20 employees have had complementary or subsidised access to Corporate hospitality lounges or areas at the London Stadium for West Ham United games detailing their names and dates if at or above Head of Service or equivalent, and for Board members.*
  
- 3) Please detail the financial cost of running the subsidised bar at the London Stadium for LLDC and E20 staff and the average price for a pint of larger at that bar. What is the financial turnover of that subsidised bar for the first season and detail whether it made a profit or a loss?*
  
- 4) Please state whether LLDC and E20 senior management including board members are instructed to record London Stadium hospitality and gifts of tickets in a gifts and hospitality register. If not what is the policy on entertainment at the London Stadium for employees, management and board members.”*

I can confirm that the Legacy Corporation holds information relevant to your request. Please note, E20 Stadium LLP (E20) are responding separately to your request. Our response follows your order:

- 1) *Please detail how many complementary or subsidised tickets to West Ham United football matches have been given out to LLDC or E20 Stadium LLP employees detailing their names and dates if at or above Head of Service or equivalent, and for all Board members of both organisations.*

The Legacy Corporation, as per the terms of the concession agreement with West Ham United, receives 90 general admission tickets for every home match at the London Stadium. The Legacy Corporation also has 16 seats in the Londoner Claret lounge. These seats provide access to the Lounge but no hospitality. Ticket holders are able to buy food and drink in the Lounge but these are not included with the ticket.

Throughout the season, 80 of the 90 general admission seats are distributed to local partners, schools and charities ensuring as many local people receive these tickets as possible. The remaining 10 seats are then offered to business partners. Any general admission tickets not taken by mid Friday afternoon (or the afternoon of a midweek match) are offered to staff members through a ballot. Seats in the Londoner Claret have been provided for use with business contacts, stakeholders and partners over the season with a Legacy Corporation host.

We do not hold a record of the staff members who have received last minute general admission tickets but these are typically fewer than five per match.

Legacy Corporation staff who attended matches as hosts for work related events are not included.

- 2) *Please detail how many times LLDC or E20 employees have had complementary or subsidised access to Corporate hospitality lounges or areas at the London Stadium for West Ham United games detailing their names and dates if at or above Head of Service or equivalent, and for Board members.*

As mentioned in 1 above the Legacy Corporation has access to 16 Londoner Claret tickets per match which provide access to a seat and the lounge but food and drinks are not included. These tickets are used for business contacts, stakeholders and partners with the Legacy Corporation as hosts. On occasion tickets have not been taken up by contacts and staff members have been invited to attend. The number of complimentary tickets provided during the football season was 12.

**Senior staff / Board members attending were:**

David Edmonds (former LLDC chair) – 21 August 2016

Nick Bitel (LLDC Board member) – 10 September 2016 (donation made to charity)

Adriana Marquez (LLDC Head of Arts) – 5 November 2016

Nicky Dunn (LLDC Board member) – 3 December 2016

Philip Lewis (LLDC Board member) – 2 January 2017

Jennifer Daothong (LLDC Head of Sustainability) – 11 February 2017

Clare Beamish (LLDC Head of Strategy) – 18 March 2017

Mark Camley (Director, Park Operations and Venues) – 5 May 2017

Board members attended to see the Stadium in football operational mode.

Details on the Board Gifts and Hospitality code is in their Standing Orders which are on our website here: <http://www.queenelizabetholympicpark.co.uk/-/media/lldc/governance-docs/lldc-standing-orders-approved-march-2017.ashx>.

The remaining 4 tickets were given to staff below the Head of Service or equivalent, therefore their details have not been included.

E20 Stadium LLP also has some access to a hospitality box which is again used for business, for example, to demonstrate the Stadium in operation to prospective hirers and stakeholders. E20 Stadium LLP and its members (LB Newham and LLDC) have shared use of the box during the course of the season together with LS185 who use it to promote the business to concert and event promoters. The box has been acquired from West Ham United FC on a medium term contract in anticipation of securing a naming rights sponsor for the Stadium, exclusive use of which will pass to that sponsor once contracted.

3) *Please detail the financial cost of running the subsidised bar at the London Stadium for LLDC and E20 staff and the average price for a pint of lager at that bar. What is the financial turnover of that subsidised bar for the first season and detail whether it made a profit or a loss?*

There is no subsidised bar at the London Stadium for the Legacy Corporation staff. However, a limited drinks provision is made as part of the box package referenced above.

4) *Please state whether LLDC and E20 senior management including board members are instructed to record London Stadium hospitality and gifts of tickets in a gifts and hospitality register. If not what is the policy on entertainment at the London Stadium for employees, management and board members.*

The Legacy Corporation's internal gifts and hospitality policy states that staff should register *"the receipt..., in connection with their duties at the Legacy Corporation, of business meals, corporate hospitality, drinks or networking events attended by the Legacy Corporation staff free of charge or at a discounted rate sponsored or paid for by external third parties (including but not limited to suppliers and contractors), gifts or fees as a guest speaker, of value over £25"*. The register is published on a quarterly basis on the Legacy Corporation website. Where the provider of tickets is the Legacy Corporation there is no need for staff to declare the receipt of the tickets.

If you are unhappy with our response to your request and wish to make a complaint or request a review of our decision, you should write to:

Deputy Chief Executive

London Legacy Development Corporation  
Level 10  
1 Stratford Place  
Montfichet Road  
London  
E20 1EJ

Email: [FOI@londonlegacy.co.uk](mailto:FOI@londonlegacy.co.uk)

Please note: complaints and requests for internal review received more than two months after the initial response will not be handled.

If you are not content with the outcome of the internal review, you may appeal directly to the Information Commissioner at the address given below. You should do this within two months of our final decision. There is no charge for making an appeal.

Further information on the Freedom of Information Act 2000 is available from the Information Commissioner's Office:

Wycliffe House  
Water Lane  
Wilmslow  
SK9 5AF

Telephone 08456 30 60 60 or 01625 54 57 45

Website [www.ico.gov.uk](http://www.ico.gov.uk)

Yours sincerely

FOI / EIR Co-ordinator  
London Legacy Development Corporation