

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Re: LSSAG set Bournemouth capacity at 57,000  
**Date:** 16 August 2016 02:15:50

---

Good luck...

Sent from my iPhone

On 16 Aug 2016, at 01:02, [REDACTED] <[REDACTED]@westhamunited.co.uk> wrote:

FYI still ongoing!  
Another relaxing evening X

Sent from my iPhone



[REDACTED] | Executive Director, Marketing and Communications

E: [REDACTED]@westhamunited.co.uk | T: [REDACTED] | M: [REDACTED]

**West Ham United**  
[whufc.com](http://whufc.com)



Begin forwarded message:

**From:** [REDACTED] <[REDACTED]@westhamunited.co.uk>  
**Date:** 16 August 2016 at 00:58:39 BST  
**To:** "[REDACTED]@newham.gov.uk" <[REDACTED]@newham.gov.uk>  
**Cc:** [REDACTED] <[REDACTED]@westhamunited.co.uk>, [REDACTED]  
[REDACTED] <[REDACTED]@westhamunited.co.uk>  
**Subject:** LSSAG set Bournemouth capacity at 57,000

Dear [REDACTED]

Please find below our updated statement which includes all the messaging requested.

We hope it meets your approval and look forward to hearing from you in the morning.

Kindest regards,

[REDACTED]

## **LSSAG set Bournemouth capacity at 57,000**

**\* All Season Ticket Holders, Club London Members and Claret Members who have already been allocated tickets in the ballot will be accommodated within the 57,000 capacity.**

**\* The Club is unable to release further tickets in the ballot to Claret Members, as had originally been planned, despite unprecedented demand for tickets.**

London Stadium Safety Advisory Group (LSSAG) has formally agreed to increase the working capacity of the London Stadium to 57,000 ahead of the Club's first home Premier League match against AFC Bournemouth on Sunday 21 August, meaning the club will not be able to use the full 60,000 seats for this fixture.

All West Ham United Season Ticket Holders, Club London Members and Claret Members who have already been allocated tickets in the ballot for the game will be able to take their seats for the historic match, alongside Bournemouth's official allocation of away supporters.

The LSSAG, which is led by Newham Council and consists of many key stakeholders including emergency services and transport partners, have agreed to increase the capacity from the 54,000 that attended the opening fixtures against NK Domzale and FC Juventus to 57,000. Both of the opening two fixtures were hailed a resounding success by supporters and media commentators alike.

The further increase to 57,000 will allow the Club and LSSAG to assess how the Stadium operates for the first time with a full complement of away supporters in attendance.

LSSAG has also identified that standing in an all-seater stadium is dangerous and contrary to ground regulations.

The Club appreciates that many supporters across the country do stand at football matches, but London Stadium is licensed as an all-seater Stadium and persistent standing has posed a significant problem to many supporters, particularly young and disabled ticket holders.

LSSAG will continue to monitor the situation very closely and acknowledged the clear messaging from the Club urging supporters to remain seated throughout the game.

Vice Chairman Baroness Brady CBE said: "As a Board we must follow the guidance as set out by LSSAG to ensure more supporters are able to attend matches at our stunning new home.

"We are obviously very disappointed that we have not been able to use the 60,000 seats in the stadium, but respect the decision of LSSAG and will work closely with them and with our supporters

so that we are able to utilise the full 60,000 capacity in the coming weeks.

“LSSAG have identified that standing in an all-seater stadium is dangerous and that we must continue to communicate this to our supporters.”

Joint-Chairmen David Sullivan and David Gold added: “We understand the traditions of football and that many supporters like to stand, but the reality is that the license is for all-seating. Therefore, we urge our supporters to watch the game from their seats.”