



Overview of the Queen Elizabeth Olympic Park Panel

The Queen Elizabeth Olympic Park Panel or Park Panel is a panel of representatives from local organisations, who engage with and support the London Legacy Development Corporation to realise its mission:

“to use the once-in-a-lifetime opportunity of the London 2012 Games and the creation of Queen Elizabeth Olympic Park to develop a dynamic new heart for east London, creating opportunities for local people and driving innovation and growth in London and the UK.”

The Legacy Corporation’s mission is supported by its purpose, which is expressed in terms of Park, Place and People:

PARK: a successful and accessible Park with world-class sporting venues offering leisure space for local people, arenas for thrilling sport, enticing entertainment, and a busy programme of sporting, cultural and community events to attract visitors

PLACE: a new heart for east London, securing investment from across London and beyond, and attracting and nurturing talent to create, design and make world-beating 21st century goods and services. A place where local residents and new arrivals choose to live, work and enjoy themselves, and businesses choose to locate and invest.

PEOPLE: opportunities and transformational change for local people, opening up access to education and jobs, connecting communities and promoting convergence – bridging the gap between east London and the rest of the capital.

The Panel will work with the Legacy Corporation to help achieve this through:

- Promoting good communication between the Legacy Corporation, its partners and local groups, with members acting as local ambassadors.
- Acting as a sounding board for overall Park management including events and programming activity.
- Providing a link to the local community and sharing information on their issues, needs and opportunities, to help inform:
 - how we use the Park and its venues
 - planning and development in the area
 - how we manage construction activities
 - local knowledge and understanding
 - how we deliver our vision of creating a world-class cultural and education quarter, working with the V&A and other key partners.
- Making community involvement a key part of the Park and Legacy Corporation’s operations to ensure local ownership and sustainability
- Supporting the achievement of Green Flag status for the Park

The Park Panel will play an important role in the success of Queen Elizabeth Olympic Park and the wider work of the Legacy Corporation, and the Legacy Corporation will take on board all recommendations and suggestions made by the Panel. Although the Legacy Corporation is not bound to implement the recommendations made, where recommendations cannot be



implemented, the Legacy Corporation will provide an explanation to the group outlining the reason(s).

Membership

The Panel is comprised of local organisations that want the Park to thrive as a community facility and local resource, as well as a world class international visitor destination. The Park Panel will have 20-30 members from a range of organisations. Membership will be reviewed on annual basis to ensure that the group contains the most appropriate members.

Expectations of members

- Members are expected to regularly attend meetings. There will be at least four meetings a year (ideally all six). When individual members are unable to attend, they should send another organisational representative in their place
- Members must be willing to sign up to the Park Panel Terms of Reference
- Members are expected to express the view(s) of their organisation or group, not just their individual view.
- Members are expected to engage with proposals and constructive debate, to help inform the Legacy Corporation's work and ensure it evolves in line with the needs of the local communities.
- Members are required to act as informed and trusted critical friends.
- As appropriate, members are expected to spread information across their networks, acting as ambassadors for the Park.
- Members may be asked to discuss items in confidence, as per the confidentiality item in the Terms of Reference.
- Members will be asked to advise on improving and maintaining the Park's visibility among local communities.
- Members are expected to have knowledge of their representatives and their hopes and ideas for the Park.
- If members are willing, they may be asked to partake in certain media or publicity activity for the Park (appropriate training or support would be provided as necessary).

Benefits to members

- An opportunity to work with others to promote and ensure local ownership of the Park.
- A chance to develop relationships with key Park partners and contractors.
- Involvement in how the Park is managed and its long term development.
- Regular updates on the activities of the Legacy Corporation and the Park.
- Training, development and networking opportunities.
- The potential to earn credits for your time, as part of the Echo timebank.

Legacy Corporation commitments

- To host meetings and provide all secretariat support.
- To commit to regular senior level attendance and consistent involvement from Park management.
- To value the Park Panel as a trusted forum and to treat the Panel in an open and honest manner.



- To provide materials for circulation to member networks

Meeting frequency

Meetings are intended to be bi-monthly and likely to last up to two hours. Occasionally visits will also be included as part of the meetings.