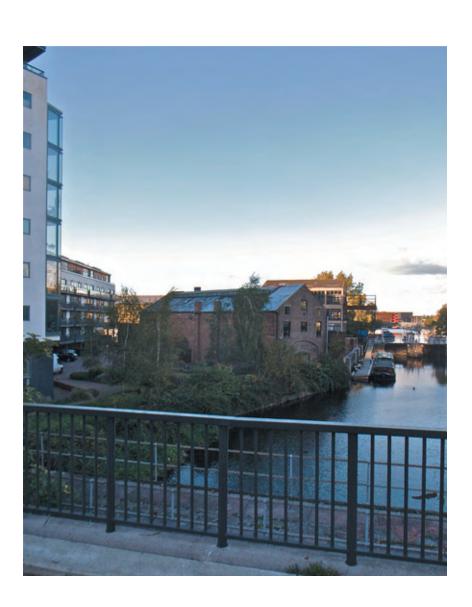
DESIGN STATEMENT FOR THE PROPOSED DEVELOPMENT OF THE FORGE DACE ROAD

November 2013

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1.0 PROJECT DETAILS



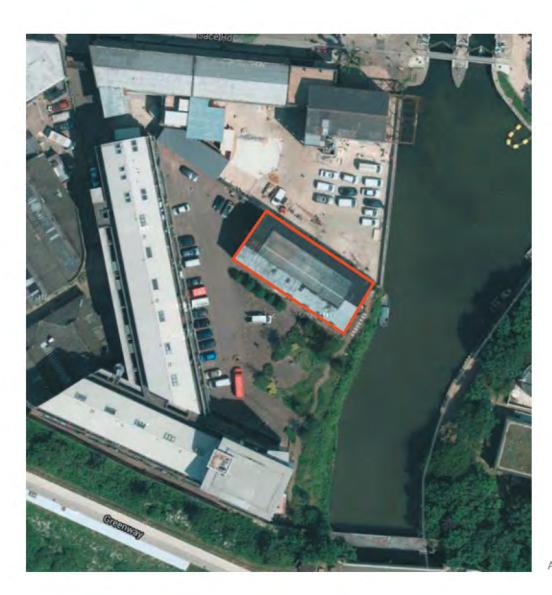
1.1 INTRODUCTION

This design statement is submitted by in support of a pre-appication submission or the development of an existing building known as the forge which is part of the Crown wharf Ironworks in Dace road Fish Is and.

The proposed scheme s for:



2.0 THE SITE



2.1 SITE LOCATION

The Forge was part of the Crown Wharf ronworks and s accessed from Dace road to the north be ow the new deve opment that occup es the rest of the s te.

This area of Hackney Wick is known as Fish Is and with the name coming from Dace road, and the nearby Roach and Bream roads.

The ste sts wth n what s known as md F sh Is and and as ts name suggests s bordered on ts eastern boundary by the r ver Lea nav gat on.

2.2 PLANNING HISTORY

In 2002 a p ann ng app cat on for the ronworks s te was submitted for 77 ve/work units, 6 B1 office units, a museum with cafe and 63 parking spaces. This was granted planning permission in 2003 and subsequently the site was generally cleared and the proposals built.

As part of this application the Forge building was to be developed to house 7 ve/work units with the museum and cafe at ground floor. A though the rest of the development was carried out the Forge was simply refurb shed and remains in mainly commercial use.

Over the years 11 of the ve/work units have been granted certificates of awfulness for change of use to solely resident a , and it can be assumed that this trend wo continue.



The Hope chem ca works estab shed by Eugene Car ess n 1859 on a s te adjo n ng Wh te Post ane.



Industry on the Lea Nav gat on cana.

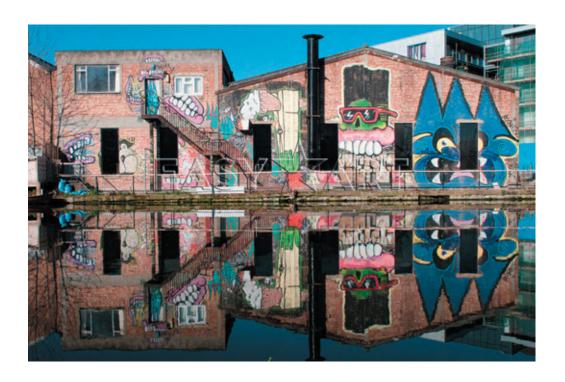
2.3 HISTORICAL DEVELOPMENT OF FISH ISLAND

Up unt the 1800s this was a predominant y marshy area alongs de the banks of the River Lea. Canals were cut across the marsh in the ate 18th century and early 19th century. Rallways followed shortly afterwards and industry began to establish here in the mid 1800s.

The sale of surplus ralway and ed eventually to the development of a small factory town" in the southern part of O d Ford Marsh in the second part of the 19th century.

A network of new roads, w th terraced houses, factor es and a schoo were deve oped between the Northern Outfa Sewer (now known as the Greenway) and the North London ra way, and by the beg nn ng of the 20th century F sh Is and was an area of ntense and d verse ndustr a act v ty nc ud ng food process ng, mport ng and processng of raw mater a s such as crude o, rubber and ron and eng neer ng works that used the mported mater a s.

The areas north and south of the Hertford Un on Cana suffered heavy bomb damage n the Second Wor d War and post war redeve opment saw much of the hous ng c eared and the area deve oped as predom nant y ndustr a wth few other uses.



2.4 FISH ISLAND TODAY

Wh e st genera y ndustra n character F sh Is and has w tnessed rap d change n the ast 10 years. There are now a grow ng number of creat ve and cu tura ndustres that sta ongs de and compment the more tradtona actvtes. These actvtes have suppanted the more tradtona uses n many of the od redundant warehouses and factores because of the arge spaces and reasonabe rents on offer.

Research undertaken by the London Deve opment Agency (LDA) dent fied over 600 stud os and sma bus nesses across the Hackney W ck and F sh Isand area. Occup ers nc ude creat ve pract t oners such as des gners, art sts & ga er es, and a var ety of support ng bus nesses from pr nters to financ a consu tants.

In Dace road tse f there has been the convers on of h stor c Percy Da tons peanut factory to prov de 37 stud os n the Br dget R ey Stud os and 55 stud os n Br tann a works.

The huge investment afforded to the O ymp c site across the river has further strengthened the character and potent a of the area.











- 1. Br tann a works on Dace road operated by Space stud os
- 2. The White building on White post ane offering artists studios and a micro brewery & pizzeria
- 3. The Hackney Pear bar and restaurant on Pr nce Edward road.
- 4. Hackney W ck skatepark n Rothbury road.

Accompany ng th s nflux of new res dents and bus nesses to the area are the beg nn ngs of a support structure of assoc ated amen t es, such as cafes, shops and and enhancement of the ex st ng footpaths and cyc e ways.

W th the open ng up of the O ymp c parks roads and cyc e paths, Hackney W ck has a so become a hub en route to Stratford wh ch s current y see ng enormous regenerat on backed by the confidence of reta g ant Westfie d, and estab shed h gh-end property deve opers Manhattan Loft, and at Neptune wharf on Wyke road there are even d scussons be ng had to estab sh a new pr mary schoo.

F sh Is and s chang ng rap dy as thas done n the past, and s now becoming a destination for those n search of an excting, less homogenised environment that has the potential to evolve into a new kind of neighbourhood.











- 1. V ew from the Greenway
- 2. V ew from O d Ford Lock
- 3. V ew from the courtyard show ng the re at onsh p w th the 6 storey b ock of Crown Wharf
- 4.S de v ew from the courtyard
- 5. The entrance to the Ironworks from Dace road.
- 6. The West e evat on from the courtyard where the res dua mpr nt of demo shed bu d ngs rema n

2.5 THE EXISTING BUILDING.

Records nd cate that the ste was first developed n the 1890s when the O d Ford ron works were constructed.

The Safety Tread eng neer ng company manufactured non-s p star treads and arch tectura ronwork at the s te and n the ear y part of the twent eth century emp oyed around 150 peop e. In 2001 the company vacated the s te.

At the t me of demo t on the forge was the argest bu d ng on the ste and as noted above was retained for re-deve opment.

The ex st ng bu d ng s three storeys n he ght and constructed n so d br ckwork w th substant a p ers for stab ty. It has a corrugated asbestos roof w th a g azed sky ght at ts apex and meta framed w n-dows to the east and west e evat ons. To the south or courtyard e evat on there are what appear to be 4 ch mneys and severa open ngs nc ud ng a ra sed oad ng bay.















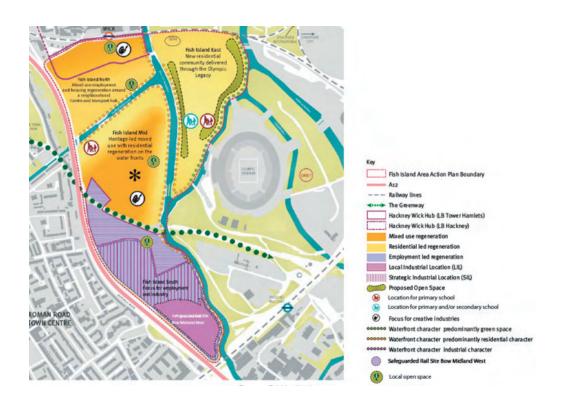
- 1. Interna y ook ng east
- 2. Interna y ook ng east w th upper wa kways v s b e
- 3. V ew from the second floor wa kway
- 4.V ew of roof structure from the second floor

As seen in the photographs opposite, internally there is a steel framework that supports a series of walkways and mezzan nellevels.

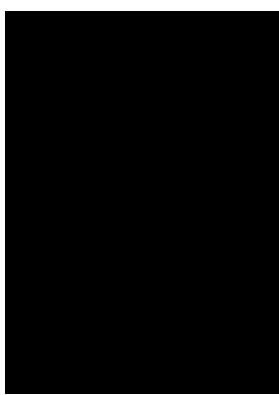
Large vo ds have been eft n this structure so that ght from the rooflight can filter down to the open p an ground floor.

The br ckwork has been eft exposed and the substant a br ck p ers have a robust presence.

3.0 PLANNING POLICY,



3.1 PLANNING APPRAISAL.

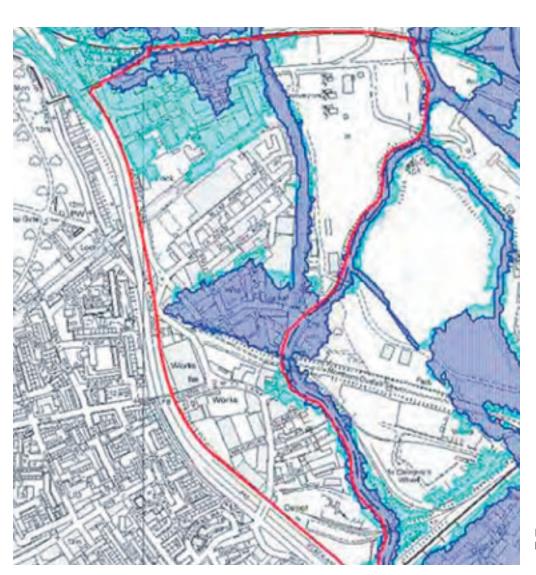


4.0 PROPOSED DEVELOPMENT

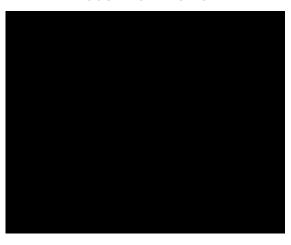


4.1 THE PROPOSAL





4.2 THE ACCOMMODATION SPLIT.



 $\mathsf{F}\,\mathsf{ood}\,\mathsf{map}\,\mathsf{of}\,\mathsf{F}\,\mathsf{sh}\,\mathsf{ls}\,\mathsf{and}\,\mathsf{w}\,\mathsf{th}\,\mathsf{the}\,\mathsf{s}\,\mathsf{te}\,\mathsf{n}\,\mathsf{the}\,\mathsf{dark}\,\mathsf{b}\,\mathsf{ue}\,\mathsf{zone}$



Ex st ng oad ng doors to the south e evat on



Part of the west e evat on show ng the ex st ng meta w ndows and the res dua marks eft by prevous y demo shed bu d ngs

4.3 THE EXISTING BUILDING.

Refurb shment of the ex st ng forge bu d ng w fo ow a deta ed appra sa of the ex st ng fabr c, but measures to be undertaken w nc ude:

Loca sed repars to br ckwork as required

Re pointing where necessary using ime mortar

New Cr tta sty e doub e g azed meta w ndows to match the or g na

Non abras ve c ean ng of the externa br ckwork

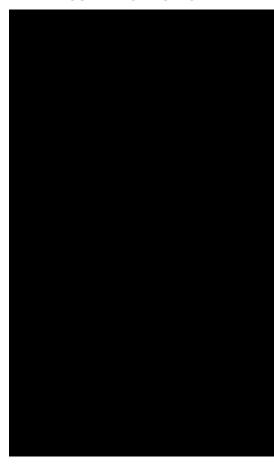
Sympathet c refurb shment of ex st ng features

Ensur ng proposed new open ngs respect bond and cours ng

Retent on of ex st ng ch mneys and flues

The remed a works to this building will be ght touch' to ensure that its existing character is retained in a fabric which is appropriate for modern use.

4.4 THE COMMERCIAL SPACE.







1	2
3	4

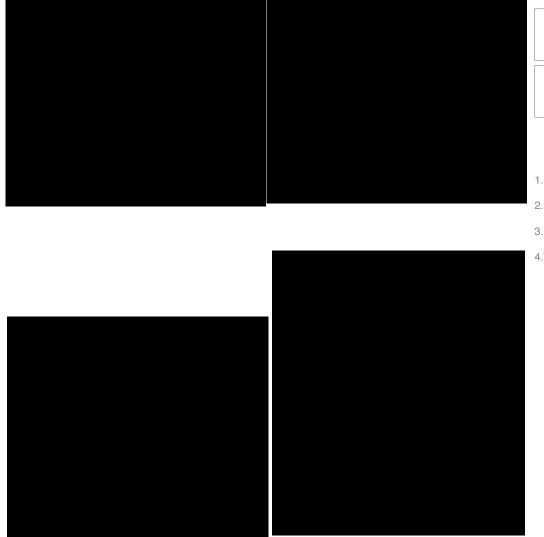




- 1. Trad t ona net dry ng huts n Hast ngs.
- 2. Ca xa Forum n Madr d by Herzog & De Meuron
- 3. Shoreham street Sheffie d by Project Orange
- 4.Mar t me museum in the Nether ands by Mecanoo

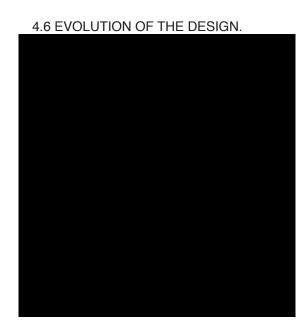
4.5 THE NEW ACCOMMODATION.





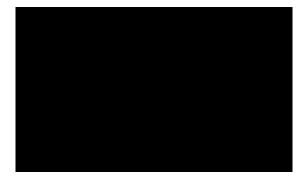


- 1. An ear y concept w th a sawtooth roof.
- 2. An evo ut on nto separated forms at roof eve
- 3. The vert catty s accentuated
- 4. The fina mass ng s dec ded



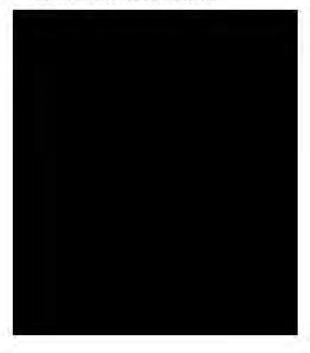


4.7 SITE MASSING IN CONTEXT.



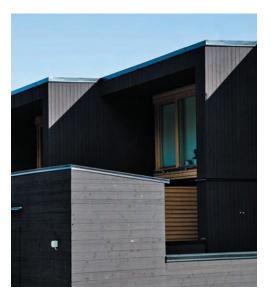


4.8 THE NEW APARTMENTS..











4.9 THE MATERIAL PALLETTE



5.0 SUSTAINABILITY.

Introduct on.

We are committed to ensuring that the deve opment of this site is seen as an opportunity to create a project that during design, construction, and throughout its felocycle aims for sustainability in a holistic sense.

Susta nab ty s not just about exceed ng part B of the bu d ng regu at ons, t s about try ng to make the env ronment from home to street and beyond, sut the w de range of peop e that are go ng to benefit from t by reflect ng the r chang ng needs, whist respecting the environment and its imited resources

A se ect on of the ways n which we have tried to encompass current thinking on sustainability within the project follow.



6.0 ACCOMMODATION SCHEDULE.

EXISTING BUILDING

COMMERCIAL

Ground		378 sqm
F rst		229 sqm
Second		155 sqm

PROPOSED BUILDING



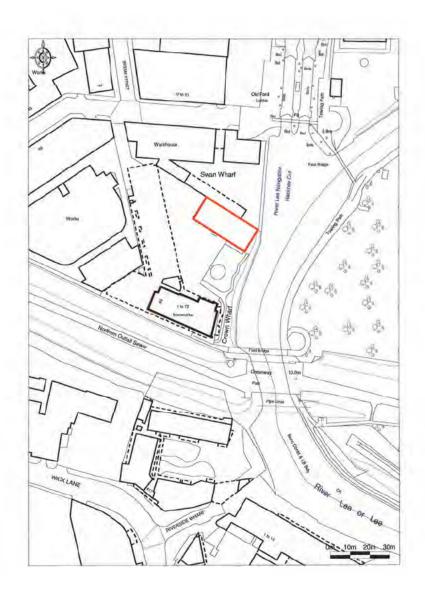
7.0 CONCLUSION.



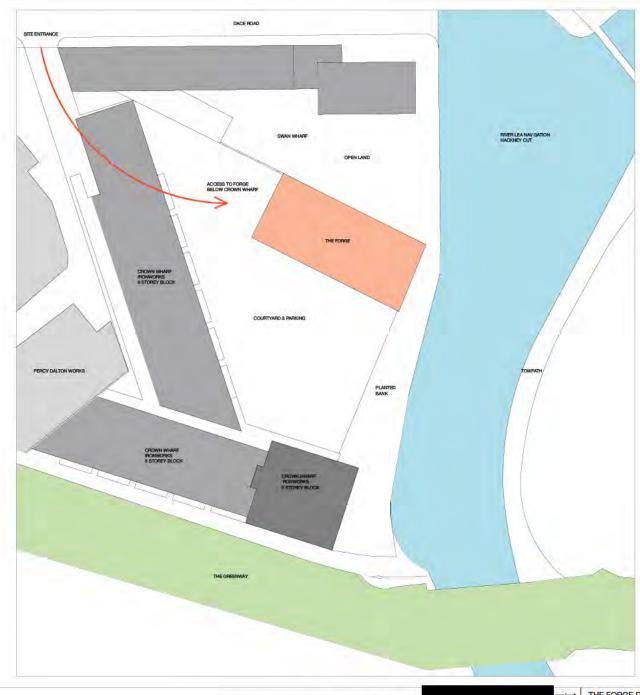
W th these deve opment proposa s we are comm tted to creat ng a v brant exc t ng p ace to ve and work at an appropr ate dens ty us ng h gh qua ty mater a s.

The quality of the spaces will be exemplary, and the new additions will create an elegant but boid focus for the site and its wider context.

8.0 THE PROPOSED DRAWINGS.



project	THE FORGE DAGE ROAD E3 2NW SITE LOCATION PLAN PRE-APPLICATION				
drawing					
status					
scale	1:1250 © A3	date	OCT 2013	dwg.	109.TF.01













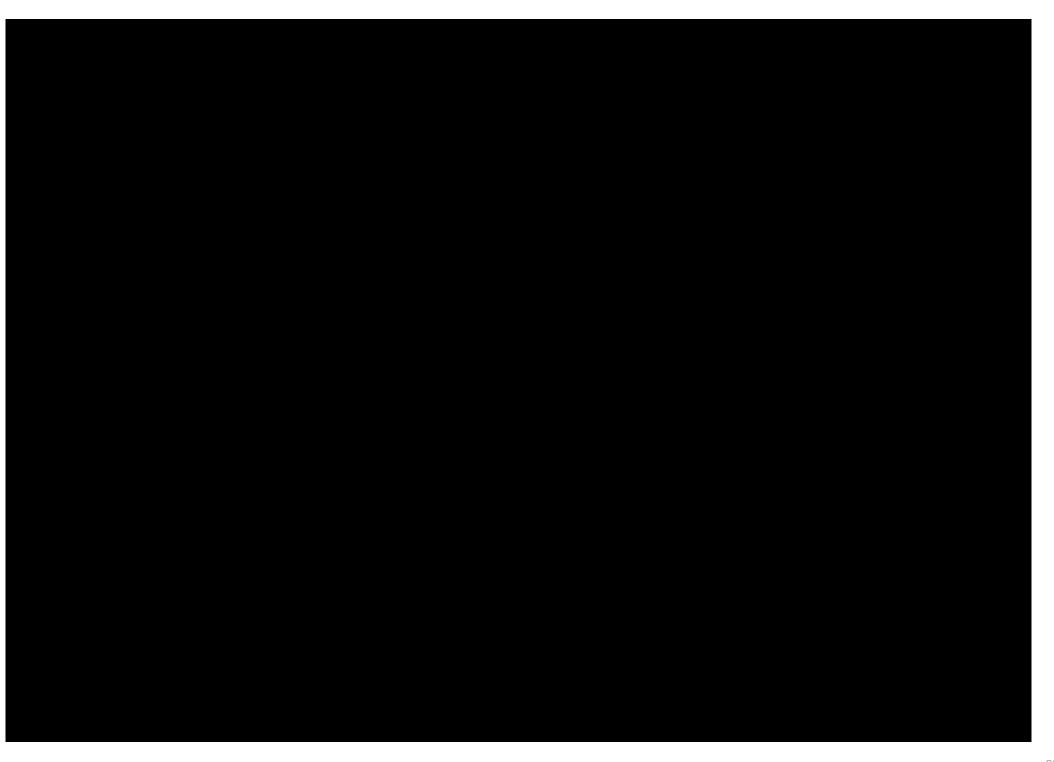
















9.0 THE EXISTING DRAWINGS.

