

2 October 2013

Ref: FOI 13-025

Dear [REDACTED]

Thank you for your request for information, received on 5 August 2013. You asked us the following questions:

"I would like to request financial information for Open East Festival, held on the 27-28 July 2013.

The information can be broken down as follows (with these in order of priority):

- A) Total revenue and expenditure for the festival
- B) A breakdown of expenditure by size and recipient of contract
- C) Total revenue from business vendors at the festival
- D) Total revenue from ticket sales"

The London Legacy Development Corporation (Legacy Corporation) hold some of the information you have requested. We ran a series of events across the summer both community based such as Open East and more commercial events like Hard Rock Calling and Wireless. We decided to part fund some of these events to give the public a flavour of what the Queen Elizabeth Olympic Park will have to offer in the future once it is fully open in spring 2014.

I have set out below our response to each one of your questions following your order. Kindly note all costs and income are exclusive of VAT:

A) total revenue & expenditure for the festival	
expenditure	£486,099
revenue	£308,749

B) breakdown of expenditure by size and recipient of contract

	£
CL Partners (delivery partner)	300,000
Balfour Beatty Workplace (Estate, Facilities Management)	59,111
Group M UK Limited t/a M4C	41,114
Future Brand	25,000
Bauer Radio Limited	16,769
CBS Outdoor Limited	16,740
Spiegeltenten BVBA	9,891
CSM Sport t/a McKenzie Clark	8,444
Active Newham	3,489
Chelsea Magazine Company	2,250

Gavin Martin Associates Limited	1,549
Londonist Limited	1,500
Appetite UK	240
	486,099

C) Total revenue from business vendors at the festival

The Legacy Corporation does not hold this information. This area of the Open East festival was the responsibility of our partners in this event - Create and Barbican. As such the Legacy Corporation have no record of the total revenue generated from the business vendors at the festival.

D) Total revenue from ticket sales £266,749

If you are unhappy with our response to your request and wish to make a complaint or request a review of our decision, you should write to:

Executive Director of Finance and Corporate Services
London Legacy Development Corporation
Level 10
1 Stratford Place
Montfichet Road
London
E20 1EJ

Please note: complaints and requests for internal review received more than two months after the initial decision will not be handled.

If you are not content with the outcome of the internal review, you may appeal directly to the Information Commissioner at the address given below. You should do this within two months of our final decision. There is no charge for making an appeal.

Further information on the Freedom of Information Act 2000 is available from the Information Commissioner's Office:

Wycliffe House
Water Lane
Wilmslow
SK9 5AF

Telephone 08456 30 60 60 or 01625 54 57 45

Website www.ico.gov.uk

Yours sincerely


FOI Co-ordinator
London Legacy Development Corporation