

[REDACTED]

14 May 2013

**Ref: FOI 13-008**

Dear [REDACTED]

Thank you for your request for information, received on 15 April 2013. I have set out below our response to each one of your questions following your order.

*The Mayor's of London's press release of 22 March 2013 (to which the Chief Executive of the LLDC contributed) states the following:*

*"The stadium deal and Newham's investment secures one hundred years of community benefits for Newham residents including:*

- *A minimum 35% equity share in the Olympic Stadium and island site;*
- *Year round access to the 400m community track;*
- *Ten exclusive mass participation events in the Stadium per year for Newham residents;*
- *Millions of tickets to West Ham United matches held in the stadium from 2016;*
- *Additional tickets to sports and other entertainment events held in the Stadium;*
- *A training and education centre in the Stadium;*
- *A majority of new jobs created on the site will be filled by Newham residents."*

*Evidently, these claims are made as a result of partnership between the London Legacy Development Corporation and Newham Council and the final negotiations with West Ham United FC.*

The London Legacy Development Corporation (LLDC) and London Borough of Newham (LBN) established the E20 Stadium Limited Liability partnership (LLP) as the vehicle for the management of the Stadium and community track. The members of the LLP are LLDC, the majority partner, and Newham Legacy Investments Limited (a company wholly owned by LBN), the minority partner. The LLP is the party which signs all concession agreements. It will also be responsible for making the arrangements for an operator for the Stadium. The LLP has been established as the vehicle to deliver the post-Games transformation and operation of the Stadium and has been granted a lease of the Stadium Island site by LLDC. The LLP will also help ensure activities at the Stadium are planned and integrated with the surrounding communities; contributes to local regeneration and social improvement aims; and can create strong linkages with local sport clubs and educational bodies. It is the body through which LBN's investment is being made.

*What are the estimates of projected annual profits for the first three years of the stadium's operation after tax and other overheads have been deducted?*

LLDC is withholding this information under Section 43(2) (Commercial Interests) of the Freedom of Information Act as its disclosure would, or would be likely to, prejudice the commercial interests of any person (including the public authority holding it).

*Will all Newham residents have unqualified year round access to the 400m community track or will access be determined by the stadium's operators, Newham Council, the LLDC or any other body?*

The exact nature of the operation of the community track is to be confirmed in due course, particularly once an operator is in place. However, the broad principle has been agreed whereby access will be agreed by all parties including the E20 Stadium LLP; the Community Plan enshrined in the concession agreement with WHUFC and in the E20 Stadium LLP Members' Agreement states that access to the community track for a minimum of 250 days per annum will be provided for residents of Newham.

*Will Newham Council have to pay any charges (or costs) for using the stadium for the ten exclusive mass participation events per year?*

Given the Stadium will not be opening until the summer of 2016, the exact profile of the Newham mass participation events is yet to be agreed.

*Will the mass participation events be for Newham residents only?*

Please see answer to the above question.

*Has any other local authority agreed access to the stadium similar to that agreed with Newham Council?*

Newham's access to the Stadium is by virtue of the fact that its wholly owned subsidiary Newham Investments Limited is a member of the LLP. As yet no other local authority has specific access agreements in place for use of the Stadium but it is the intention of the LLP to ensure access to the Stadium and community track for all local residents.

*How many millions of tickets to WHU games will be available to the people of Newham?  
Over what period of time will such tickets be available?  
Which body will be responsible for the distribution of the tickets?*

Up to 100,000 tickets per year for professional sport or music events taking place at the Stadium will be made available for distribution to Newham residents.

*Of the additional tickets to sports and other entertainment events held in the Stadium that will be available to Newham residents, will these be at a discounted rate?*

The ticketing profile for individual events is to be decided as part of the wider profiling of events over the next 3 years ahead of the opening of the Stadium in 2016.

*What will be taught at the training and education centre? How will it be funded?*

Space will be made available in the Stadium for use by local education bodies and charities to provide educational opportunities for young people in relation to sport, for example coaching seminars.

Costs will be met by a combination of the LLP and education providers as is usual in situations such as these.

*What is the expected number of jobs that will be created at the stadium?*

*What will be the majority percentage figure of jobs that will be filled by Newham residents?*

There is a target for 75% of employees provided by the LLP and operator at the Stadium to be sourced from the London Borough of Newham; however this is subject to the obligations of the relevant parties under English and EU law.

A considerable number of jobs will be created by the transformation works, in addition to those created by the regeneration scheme at the Boleyn Ground. At least 220 jobs will be created at the Stadium over and above those currently at the Boleyn Ground on matchdays.

*For all of the above, what qualifies any individual as a "Newham resident" for the purpose of access all of the listed community benefits?*

A Newham resident will be any individual who can demonstrate their main address as falling within the London Borough of Newham.

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If you are unhappy with our response to your request and wish to make a complaint or request a review of our decision, you should write to:

Executive Director of Finance and Corporate Services

London Legacy Development Corporation  
Level 10  
1 Stratford Place  
Montfichet Road  
London  
E20 1EJ

Please note: complaints and requests for internal review received more than two months after the initial decision will not be handled.

If you are not content with the outcome of the internal review, you may appeal directly to the Information Commissioner at the address given below. You should do this within two months of our final decision. There is no charge for making an appeal.

Further information on the Freedom of Information Act 2000 is available from the Information Commissioner's Office:

Wycliffe House  
Water Lane  
Wilmslow  
SK9 5AF

Telephone 08456 30 60 60 or 01625 54 57 45

Website [www.ico.gov.uk](http://www.ico.gov.uk)

Yours sincerely



FOI Co-ordinator

London Legacy Development Corporation