

Section 2 - Our Area

Change Reference Number	Policy, para	Type of change	Proposed change
	Paragraph 2.1	No change	Remains as Paragraph 2.1
C1	Paragraph 2.2	Minor change	<p>Paragraph 2.2</p> <p>The timeline at paragraph 2.4 shows how this part of east London has evolved from the significant development which occurred within the Victorian era through industrial decline to the current rejuvenation. The current profile at paragraph 2.5 provides context to the establishment of the Legacy Corporation, particularly the lower educational attainment, skills and jobs opportunities of many residents, and justifies the role of the Legacy Corporation in improving prospects and achieving convergence. Paragraph 2.6 highlights the main challenges and opportunities faced in this task of creating employment and educational and commercial growth, building a significant number of new homes and providing infrastructure, all which will take place over the Plan period.</p>
	Paragraph 2.3	No change	Remains as Paragraph 2.3
	Paragraph 2.4	No change	Remains as Paragraph 2.4
C2	Paragraph 2.5 - Economic	Minor	<p>Paragraph 2.5</p> <p>ECONOMIC</p> <ul style="list-style-type: none"> • Above average unemployment levels — 11 per cent for the four Growth Borough • <u>High employment rate – 63 per cent, and most are full time employees working in professional occupations</u> • <u>Below London average unemployment level</u> • <u>The highest proportion of employees work in professional occupations</u> • A greater potential workforce, with lower levels of retired people than the London average • More low-level, and fewer managerial employees than the London average • <u>Considerable growth of businesses operating within the area; high employment growth, more than six times the growth in London</u> • Mixed employment picture across the Boroughs — Tower Hamlets shows the highest jobs growth • <u>A greater proportion of micro businesses and SMEs, more than London and the four boroughs</u> • <u>Substantial increase in creative businesses since 2012, more than three times the rate of increase in London</u>

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			<ul style="list-style-type: none"> • <u>High proportion of jobs in ICT and Digital industries indicates that the area is becoming an innovation and hi-tech hub</u> • Lower than London average house prices — but still a significant gap between earnings and house prices • Increase in service sector industries and a decline in manufacturing and employment land.
C3	Paragraph 2.5 - Social	Minor	<p>Paragraph 2.5 SOCIAL</p> <ul style="list-style-type: none"> • <u>The Mayoral Development Corporation (MDC) Area is a fast-growing area, with a current population of 26,274, up 16,000 from 2012 low existing population of 10,273</u> • <u>The population of the Legacy Corporation area is relatively young with over 60 per cent being under 34, and only four per cent over 65</u> • Above London average proportion of people with no qualifications <u>More than a half of the population hold a degree level qualification, outperforming London and England</u> • <u>Greater private rented housing stock, nearly double the London average social rented/ Registered Provider housing stock than London average</u> • Lower than London average health levels, and life expectancy below London and UK averages • East London has some of the most deprived local authority areas within England: Hackney, Newham and Tower Hamlets have some of the highest concentrations of deprivation.
	Paragraph 2.5 - Environmental	No change	Remains as Paragraph 2.5
C4	Paragraph 2.6 - Challenges	Minor	<p>Paragraph 2.6 CHALLENGES</p> <ul style="list-style-type: none"> • Maintaining and strengthening the area's economic base , while diversifying into new sectors • Attracting international investment and businesses to the new office and other employment locations, <u>and support local enterprises</u> • Creating an expanded but integrated centre at Stratford, without severance from the existing

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			<p>Stratford town centre, and <u>maintaining and</u> creating other <u>new</u> thriving new centres</p> <ul style="list-style-type: none"> • Maintaining the character and strengths of existing communities and creating new neighbourhoods with distinct identities • Providing for housing needs in number, size, form <u>form and tenure</u> • Delivery of planned infrastructure to support growth, including improving connectivity and supporting pedestrians and cyclists • Protecting and enhancing the natural and built environment, including mitigating the effects of climate change • Improving health outcomes and life opportunities for those who live and work within the area
C5	Paragraph 2.6 - Opportunities	Minor	<p>Paragraph 2.6 OPPORTUNITIES</p> <ul style="list-style-type: none"> • The supply of large areas of land, enabling the development of homes and communities • The sporting legacy of the 2012 Olympic and Paralympic Games and maximising the use of the Games venues – creating a thriving sport, tourist and visitor destination • Attracting high-profile institutions, including arts, culture and education to invest in the area’s future • Raising the profile of the area through building on its appeal as a sport, tourist and visitor destination and creating well designed new developments • <u>Continued</u> improvements to transport capacity and connectivity, including the enhancement of the waterways • Further capacity becoming available within the public transport network – for example, Crossrail • Working with new and existing communities to create stronger neighbourhoods • Greening and improving the environment, including biodiversity • Continued educational expansion for all-ages • Creating high quality buildings and places, which have inclusive design and maintain and build upon existing local character • Being an exemplar of sustainability • To <u>continue to build on the existing</u> recently installed low-carbon, drainage and other infrastructure – for example, heating and cooling networks • Remediation of land and utilising vacant and underused land for positive purposes