

QUEEN ELIZABETH OLYMPIC PARK OUTDOOR EVENTS AND LOCATIONS

Your guide to outdoor event spaces and locations for corporate events, performance, sports, challenges, filming, photography, community events and more.





THE GREAT OUTDOORS

Be part of London's most spectacular public space by making Queen Elizabeth Olympic Park your next event venue.

The Park is a sensational destination for organisers and audiences of events of all types and scales. Since the Park reopened in 2013, we've hosted music festivals, concerts, sporting events, charity challenges, corporate away days, community celebrations and more. Over five million visitors a year now come and enjoy the Park's world-famous facilities.

With its excellent transport connections and prime location in the heart of a vibrant and growing community, the Park is an easily accessible space in a thriving part of east London. The Park boasts a selection of spectacular licensed outdoor locations and against a stunning backdrop of iconic venues and London landmarks.

All this against its background as host of the once-in-a-generation London 2012 Olympic and Paralympic Games.

PAST PROMOTERS INCLUDE

AEG, Barbican Centre, BBC, BT, Cancer Research UK, Continental Drifts, Greenwich & Docklands International Festivals, Imagination, Limelight, LiveNation, Sadlers Wells, Serious Music, Shell Slammin' Events, Transport for London, UK Athletics, Virgin Sport and Vodafone.



PAST EVENTS INCLUDE

Invictus Games, Sport Relief Games, Tour de France, Prudential RideLondon, Wireless Festival, The Color Run, Hard Rock Calling, Queen's Baton Relay, Great British Carnival, LolliBop, Open East Festival, National Paralympic Day and Mayor's Liberty Festival, BeachEast, Big Lunch, Make the Future Live, Elrow Town and more.



North of the Park: green fields and open spaces

A wide open green space on the banks of the River Lea is home to our two northern event lawns. Framed by the Copper Box Arena, Here East and Lee Valley VeloPark, Hopkins' Field is large and flat – perfect for concerts, corporate parties and event villages. Alfred's Meadow is a natural amphitheatre in a secluded, tranquil setting. With a backdrop of the river, the Olympic Rings, iconic venues and a sunset behind the London skyline; the north of the Park really is the Great Outdoors.

ALFRED'S MEADOW

Location: North East Lawn

Dimensions and utilities:

- 5,000 m²
- 1,500 capacity
- Secluded riverside garden and amphitheatre
- Suitable for corporate and community events, private parties, obstacle races, small event villages
- A tranquil and attractive setting



HOPKINS' FIELD

Location: North West Lawns

Dimensions and utilities:

- Approx 12,000 m²
- Advised capacity for top Hopkins Field 10,000 for Commercial Music Events
- Open green field space
- Private access road
- Suitable for major events, corporate events concerts, sports, fetes
- Species-rich meadow and ornamental gardens
- Proximity to Lee Valley VeloPark, Here East, Hackney Wick, East Village and Westfield Stratford City
- Views of all iconic 2012 venues



SURROUNDING AREAS

- East Cross Bridge offers stunning views of the Park in both directions and with its large surface area is the perfect place to start your running event or host a large-scale work out
- Timber Lodge Café with its own kitchen facilities and private green space is available for private hire and suitable for corporate or community events



LEE VALLEY HOCKEY AND TENNIS CENTRE

LEE VALLEY VELOPARK

LONDON AQUATICS CENTRE

ARCELORMITTAL ORBIT

LONDON STADIUM

COPPER BOX ARENA

ALFREDS MEADOW

HOPKINS FIELD



South of the Park: iconic locations

With the backdrop of London Stadium, the London Aquatics Centre and proximity to Stratford stations, these spaces make the ideal venue for activations, food festivals, exhibitions and running events.



SOUTH PARK PLAZA

- High footfall area
- Backdrop of the London Stadium and ArcelorMittal Orbit
- Proximity to Stratford stations
- Suitable for performances, installations, start/finish of a running event and corporate events
- Includes the tree lined Tessa Jowell Boulevard
- Unique lighting across the South Park Plaza
- Event Rooms are dotted along the Tessa Jowell Boulevard - perfect for activations and more intimate events
- The Last Drop Cafe with its own kitchen and a rooftop terrace is available for private hire
- Power and water services available



SUN LAWN

- Open green space
- Backdrop of the London Stadium and ArcelorMittal Orbit
- Suitable for corporate events, sports, picnics and community activity
- Perfect for hire alongside the ArcelorMittal Orbit for additional outdoor space



Carpenters Lock and beyond

At the heart of the Park sits Carpenters Lock, a recently refurbished 1920s radial canal lock. Surrounded on both sides by unique and intimate amphitheatre spaces, this area is perfect for small concerts, performances, open air cinema and experiential events.

CARPENTERS LOCK

Dimensions and utilities:

- 1,200m²
- Tiered seating, perfect for open-air cinema, theatre or music performances
- High footfall
- Power available
- Unique space



OTHER LOCATIONS TO EXPLORE

- Busy bridges
- Fountains and play areas
- Tree-lined promenade
- Riverside gardens
- Outdoor theatre and unique spaces



CONTACT US

Outdoor events

For all enquiries for outdoor events, please contact the Events Team on **0203 288 1800** or events@londonlegacy.co.uk – or download an application form from queenelizabetholympicpark.co.uk/work-with-us/stage-an-event



Filming and photography

The Park is a sensational backdrop, with a variety of locations available, from iconic Olympic and Paralympic venues (interior and exterior) and open parkland, to derelict spaces, highways and a even multi-storey car park.

For permission to film or to see the rate card, please email film@queenelizabetholympicpark.co.uk or call **020 3288 1493**.

Note: News crews wishing to film at the Park will need to apply for a news filming permit. Email press@queenelizabetholympicpark.co.uk or call **0203 734 9010**.

Venues

ArcelorMittal Orbit and The Last Drop at the Podium (for 50 to 250 people). A creative collaboration between artist Sir Anish Kapoor and Cecil Balmond the ArcelorMittal Orbit is the tallest sculpture in the UK and a recognizable and intriguing new landmark on the London skyline. At 114.5m tall, it is both a work of art and a thrilling public experience making it the perfect venue for a wide range of corporate and social events within its two viewing platforms. From 2016, visitors have also had the chance to Ride The Slide – descending the world's longest at tallest tunnel slide at speeds of up to 15mph! The Podium is situated at the foot of the ArcelorMittal Orbit and has a ground floor and upper tier hospitality spaces with viewing terraces offering unparalleled views of the Park and its iconic venues.

To enquire about bookings at the ArcelorMittal Orbit please call **0333 600 6099** or email events@arcelormittalorbit.com
To enquire about bookings in The Last Drop at the Podium please call **0208 221 9113** or email info@thelastdrop.london

Copper Box Arena (for 20 to 7,500 people). One of London's most flexible indoor venues, with a central auditorium including retractable seating, allowing for a wide range of different sports, concerts, conferences and exhibitions. Also includes provision of smaller studio spaces for intimate events. To enquire about bookings please contact Reception & Enquiries Tel: **020 8221 4900** or email legacy.venues@gll.org

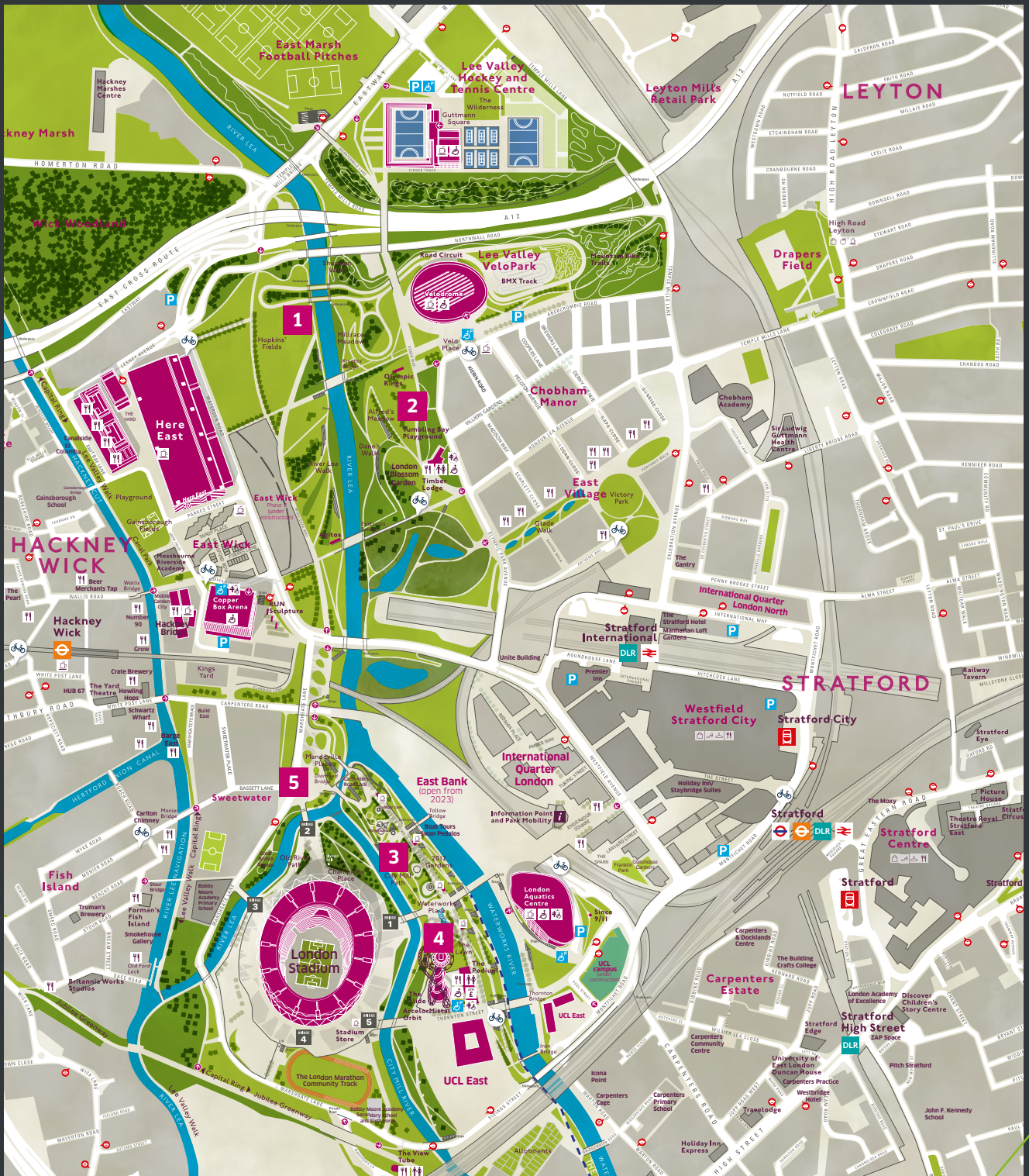
Lee Valley Hockey & Tennis Centre (for 20 to 1,500 people). The centre boasts indoor facilities for a wide range of occasions. To enquire about bookings please email hockeytennisvenuehire@leevalleypark.org.uk

Lee Valley VeloPark (for 20 to 6,700 people). Lee Valley VeloPark is the first place in the world where you can enjoy Track cycling, road racing, BMX or mountain biking, in one place. The venue is also ideal for a wide range of social and business occasions providing a stunning backdrop for any event. To enquire about bookings please contact velo-corporate@leevalleypark.org.uk

London Aquatics Centre (for 20 to 2,500 people). Designed by architect Dame Zaha Hadid, this venue provided the breathtaking backdrop to countless swimming and diving world records. The venue also offers the Upper Welcome Zone – a truly unique space overlooking the competition and diving pools, perfect for private functions. To enquire about bookings please contact legacy.venues@gll.org

London Stadium (10 to 60,000 people). The London Stadium is the new home of West Ham United FC and UK Athletics, as well as a major live music and international sports venue. The newly opened London Marathon Community Track is also available for hire for corporate away days, sports days and more. Open all year round for visitor tours, arts and cultural events, conferences and other sporting activities, London Stadium has so much to offer. To enquire about bookings please contact eventenquiries@londonstadium185.com

Timber Lodge (for 10 to 150 people). Brilliantly designed to blend into the natural landscape and produce its own green energy from solar panels. Inside, the Unity Kitchen Café offers all the facilities and refreshments you need on a day out at the Park ideal for smaller scale events. To enquire about booking please contact events@londonlegacy.co.uk



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| 1 Hopkins' Field | 4 Sun Lawn |
| 2 Alfred's Meadow | 5 Carpenters Lock |
| 3 South Park Plaza | |

QueenElizabethOlympicPark.co.uk

